



*The League of Women Voters of Oregon, established in 1920, is a grassroots nonpartisan political organization that encourages informed and active participation in government. We envision informed Oregonians participating in a fully accessible, responsive, and transparent government to achieve the common good. LWVOR Legislative Action is based on advocacy positions formed through studies and member consensus. The League never supports or opposes any candidate or political party.*

March 7, 2023

To: Senator Lieber, Chair, and members of the committee

[Senate Judiciary Committee](#)

Re: [SB 619](#) – Protect consumers’ personal data – **SUPPORT**

The League of Women Voters of Oregon strongly supports SB 619, to protect consumers’ personal data, based on our recent [privacy and cybersecurity work](#). We particularly agree with Section 1 (6) (b) Consent: “The consumer’s inaction does not constitute consent”, bolstering the right to “opt-out”.

We have attended the Attorney General’s Consumer Privacy Task Force since 2019, as it grew with perspectives from as rigorously inclusive a group as imaginable: globally recognized privacy and cybersecurity experts, legal scholars and other academics, industry providers including technology giants, insurance firms, and retailers, and good governance groups and lobbyists who specifically focus on these issues. Discussions were focused around a manageable inner table, then through COVID, now to a size that necessitates convening virtually. More legislators and agency representatives have joined in virtually.

The bill scope has been intentionally confined, defined early by the task force. Legislative panelists often ask how matters are handled elsewhere. They have been considered here. Relevant terminology has been chosen and defined advisedly, informed by concurrent legislative efforts around the country. Technical fixes have been applied to address developments. For example, “PII”, personally identifiable information, is now outdated, updated here to “personal data”.

League interest in protecting voters as consumers prompted Pam Dixon, of the World Privacy Forum, to caution in November 2021 that this ground is changing under our feet and now with elections, the stakes are super high. For voter registration, federal law regulates processing data from DMV’s, and data from the DMV is already exempted, “lawfully available through federal, state or local government records.” Privacy of social media and geolocation were also considered in SB 619.

Our 2020 League work calls for awareness of advances galloping quickly, not for long-term fixes. We understand further amending is underway now for this bill. The task force anticipates future advances. This comprehensive bill represents laudable negotiation and compromise.

We urge your support during this session for SB 619.

Thank you for the opportunity to discuss this legislation.

A handwritten signature in black ink that reads "Rebecca L. Gladstone". The signature is written in a cursive style.

Rebecca Gladstone  
President LWVOR