

SB 555 / HB 2728

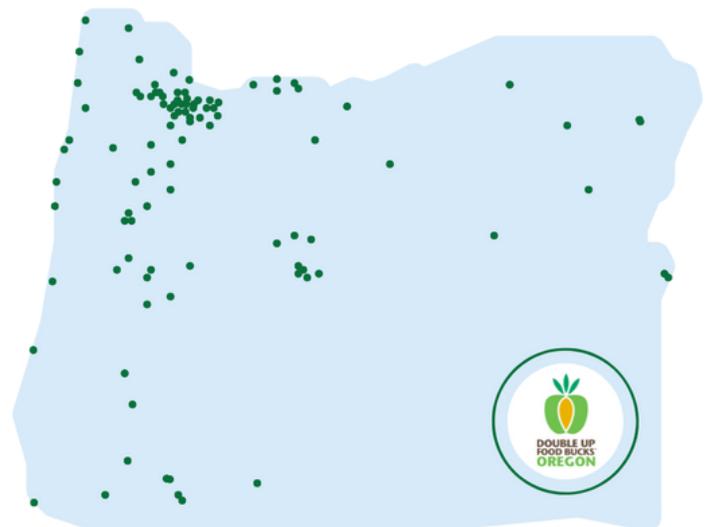
Double Up Food Bucks Oregon

An essential investment in public health and our local economies

Everyone deserves access to nutritious food that helps us thrive. Yet 1 in 8 kids in Oregon lives in a household that struggles to afford food. The cost of food increased by over 10% in 2022, which impacted communities already facing disparities the hardest. Double Up Food Bucks is a perfect investment as we work to stabilize Oregon post-pandemic, serving an immediate need of feeding people while investing in local farmers and local economies.

- Double Up Food Bucks Oregon matches SNAP (Supplemental Nutrition Assistance Program) benefits so Oregonians can purchase additional fruits & vegetables.
- For every dollar spent on SNAP-eligible foods at participating farmers markets, CSA shares, and select independently owned grocery stores (with a focus on stores owned by & serving communities of color), SNAP participants receive an additional dollar to spend on Oregon-grown fruits and vegetables, up to \$20 per visit.
- Farmers Market Fund leveraged the State of Oregon's \$4 Million investment in DUFBO from 2021 to secure nearly \$4 Million in federal funding through the federal USDA GusNIP grant program.

2022 DUFBO Sites



80 Farmers Markets
49 CSA farms
21 Grocery stores



FAMILIES WIN

Low-income Oregonians consume more healthy food



FARMERS WIN

Family Farmers gain new customers & a financial boost



OREGON THRIVES

DUFBO helps grow local economies in Oregon



Snapshots of Double Up's impact in Oregon

	2019	2022	Growth
Oregonians using Double Up	5,433	84,819	1,458%
Sites participating in Double Up	24	8136	300%
Counties with Double Up sites	18	29	61%

Health Impact

Double Up users don't just eat more produce than the average SNAP participant. They eat more produce than the average American.

Source: GusNIP NTAE Year 2 Evaluation

With additional continued funding, the Double up Food Bucks program can maintain services at existing sites while expanding to new regions of the state, improving access to fresh, local fruits and vegetables for all Oregon SNAP participants. Without continued funding, the program will be forced to drastically limit the number of participating sites in the next biennium.

Supported By



American Heart Association.



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