

February 6, 2023

**RE: SB 134 and SB 135 – Enterprise Zone Programs**

Dear Senate Finance & Revenue Committee:

SORED I is the enterprise zone manager for 4 different zones in Southern Oregon including urban zones for the City of Medford and the City of Grants Pass, and rural zones for Jackson and Josephine Counties. We have served as zone manager since 1998.

Enterprise Zones provide a critically important incentive for new and expanding traded-sector companies in our region, who provide new capital investments and create 10% new jobs. We highly support the sunset extension dates for both SB 134 and SB 135.

**To date, SORED I has processed 192 enterprise zone applications, which created/retained nearly 13,700 jobs, with an expected investment of over \$552 million in new capital investments.**

This program helps our business community, and new trade-sector business endeavors make the decision to invest in our region or elsewhere in Oregon. The State does not otherwise have significant “as of right” programs to help traded sector businesses (including hotel development in Southern Oregon). Here is the breakdown of applications, jobs, and investment by zone since 1998:

**Pre-Certification Enterprise Zone Applications**

				JOBS		NEW INVESTMENT
	3 Year	5 Year	E-Com.	New	Old	
<b>MEDFORD TOTALS</b>	47	43	54	1540	4491	\$ 246,922,650
<b>GRANTS PASS URBAN</b>	3	0	0	27	16	\$ 2,416,000
<b>ROGUE (Jo County)</b>	38	16	8	1210	3742	\$ 142,705,692
<b>JACKSON</b>	20	25	4	549	2077	\$ 160,148,287
<b>Since Inception, 1998</b>	<b>108</b>	<b>84</b>	<b>66</b>	<b>3326</b>	<b>10326</b>	<b>\$ 552,192,629</b>
	<b>192</b>			<b>13,652</b>		

Specific examples of companies/hoteliers helped by this program over time:

Allcare Health Headquarters, Grants Pass (2015) – 180 jobs, \$15 million investment.

Amy’s Kitchen, White City (2014) – 857 jobs, \$47.5 million investment.

Boise Cascade, Medford (1998) – 330 jobs impacted, \$21 million investment.

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- FOUNDING UNDERWRITER**  
 Jackson County  
 Josephine County  
 City of Grants Pass  
 City of Medford
- EXECUTIVE UNDERWRITER**  
 AllCare Health  
 Asante  
 Avista Utilities  
 Banner Bank  
 Breeze Capital Management, LLC / Standard Financial  
 Brophy Schmor, LLP  
 Cow Creek Band of Umpqua Tribe of Indians  
 ECS Composites  
 First Interstate Bank  
 Harry & David Operations  
 Hunter Communications  
 Lithia Motors, Inc.  
 Moss Adams, LLP  
 PacifiCorp  
 People’s Bank of Commerce  
 Plexis Healthcare Systems  
 Regence BlueCross BlueShield  
 Rogue Credit Union  
 Tribal One  
 Umpqua Bank  
 US Bank
- UNDERWRITER**  
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 Ausland Group  
 Boise Cascade, LLC  
 Britt Music and Arts Festival  
 Carestream  
 Cascade Wood Products  
 Coldwell Banker Commercial NW  
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 Cutler Investment Group  
 Dutch Bros  
 Evergreen Federal Bank  
 Fire Mountain Gems & Beads  
 Jackson County Fire District #3  
 JB Steel, Inc.  
 KDRV  
 KeyBank  
 Knife River  
 KOGAP Enterprises, Inc.  
 Lava Lanes  
 Linde Group  
 Mahar Homes, Inc.  
 MasterBrand Cabinets, Inc.  
 Medford Fabrication  
 Met One Instruments  
 Morgan Lodging, LLC  
 Murphy Company  
 Naumes, Inc.  
 Navigator’s Hospitality, LLC  
 NIC Industries  
 NiceBadge  
 OMEP – Oregon Manufacturing Extension Partnership, Inc.  
 Oregon Tech  
 ORW Architecture, Inc.  
 Outlier Construction  
 Pacific Retirement Services  
 Providence Medford Medical Center  
 Rentec Direct, LLC  
 Rogue Community College  
 Rogue Disposal & Recycling (Rogue Waste)  
 Rogue Valley Precast  
 Rogue Workforce Partnership  
 S & B James Construction  
 South Ashland Business Park, LLC  
 S.O. Education Service District  
 Southern Oregon Sanitation  
 Southern Oregon University  
 SPACE, LLC  
 Tekmanagement  
 Valley Immediate Care  
 ZCS Engineering & Architecture



**Southern Oregon Regional  
Economic Development, Inc.**  
*Wildly Serious About Business*

Cascade Fire Equipment, White City (2020) – 56 jobs, \$4.1 million investment.

Fire Mountain Gems, Grants Pass (2005) – 437 jobs, \$4.4 million investment.

Masterbrand Cabinets, Grants Pass (2001) – 600 jobs, \$16.5 million investment.

Morgan Lodging, Grants Pass (2015) – 20 jobs, \$8.5 million investment.

NIC Industries, White City (2014) – 43 jobs, \$1.9 million investment.

Oregon Ice, Rogue River (2019) – 4 jobs, \$5.8 million investment.

Playcraft, Merlin (2018) – 188 jobs, \$487,000

Rogue Truck Body, Kerby (2018) – 70 jobs, \$600,500 Investment.

Rogue Valley Microdevices, Medford - multiple applications over time (2005, 2010, 2015), 15 jobs, exceeding \$1.5 million.

Scharffen Berger Chocolate, Ashland (2021) – 5 jobs, \$3.8 million investment.

Taylor's Sausage, Cave Junction (2018) – 85 jobs, \$1.6 million investment.

Four Hotel Developments in Medford (2019-2022) – 75-80 jobs, \$77,400,000 investment.

SORED I is happy to provide more detail and examples as needed. **We urge your support in extending the sunset dates for both SB 134 and SB 135.** Thank you.

Colleen Padilla, Executive Director

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