

Submitter: Elise Moore

On Behalf Of:

Committee: House Committee On Early Childhood and Human Services

Measure: HB2728

Chair Reynolds, Vice Chairs Nguyen and Scharf, and Members of the Committee,

My name is Elise Moore. I am Hot Food Vendor for Portland Farmers Market and Resident in Portland, Oregon. I am writing to request your support for HB 2728.

HB 2728 supports the expansion of Double Up Food Bucks Oregon, a SNAP matching program with a proven record of success. For every dollar spent on SNAP-eligible foods at participating farmers markets, farm stands, CSA programs, and grocery stores across the state, shoppers will receive an additional dollar to spend on Oregon-grown fruits and vegetables.

This program is important to me because it allows access to many folks who would not typically have access to such healthful produce. During times of heavy inflation giving folks access to produce that can keep their fridges at home full is invaluable.

As a hot food vendor these double bucks do not benefit me financially but I do see the large benefit in allowing access and education behind food access and systems which is everything buying food directly from a farmers market does. The long term benefits on health are undeniable towards access to farm fresh produce. Our community becomes healthier and more productive with this program.

Thank you for your time and consideration,
Elise Moore
ROAM