

Submitter: Nathan Doss
On Behalf Of: Bevel Craft Brewing
Committee: Senate Committee On Labor and Business
Measure: SB616

Bevel Craft Brewing is small independent craft beer brewery located in Bend, OR. Direct to Consumer is a great resource for us to reach customers that we would otherwise have no chance to connect with. Membership based beer clubs as well as one off orders are all things we have tried over the past three years. The DTC sales are a small fraction of our overall business but is something that we would love to continue to grow. One of the biggest challenges is age verification. We exclusively use UPS for delivery of the Direct to Consumer beer orders. UPS has a age verification service that requires the person on the label is present and provides identification before delivery. During the ordering process we warn the buyer that the names must match exactly and that the delivery will be refused without age verification via ID. Thank you for your time and consideration.