

Submitter: Linda Nelsen

On Behalf Of:

Committee: Senate Committee On Natural Resources

Measure: SB507

I am Linda Nelsen and with my husband we grow sweet corn and fresh vegetables to sell at our roadside stand and at Farmers Markets in southwest Oregon. The additions proposed by SB 507 would help all direct marketing farmers in Oregon to increase their profit margin in this tight economy. Expanding the wording in the rules for Direct Farm Marketing is helping bring this into the modern world of technology, while respecting the historic values of local farm sales.

These marketing opportunities will help individual farmers like myself to maximize sales by turning surplus vegetables and fruits into pickles, jams, dehydrated peppers, steamed juices and other products. This makes more products available to our customers, helping support the goal of shopping locally. Tourists buy locally processed products as gifts. The more we can offer, the more our entire community benefits.

Thank you for voting in favor of SB507.