



*The League of Women Voters of Oregon, established in 1920, is a grassroots nonpartisan political organization that encourages informed and active participation in government. We envision informed Oregonians participating in a fully accessible, responsive, and transparent government to achieve the common good. LWVOR Legislative Action is based on advocacy positions formed through studies and member consensus. The League never supports or opposes any candidate or political party.*

January 18, 2023

To: [Representative Paul Holvey](#), Chair  
[House Committee On Business and Labor](#)

Re: **HB 2052**– Oregon Data Broker Registry – **Support**

The League supports HB 2052, to establish an Oregon Data Broker Registry, based on LWVOR privacy and cybersecurity positions. This bill can protect Oregon’s consumers, patients, victims of domestic violence, minorities, and others. Basically, most of us would benefit from passage of this bill. The bill is from the Attorney General’s Consumer Privacy Task Force, knowledgeable about many data markets, includes world-class experts, with more than 150 advocacy stakeholders participating.

Data brokers have a critical presence affecting many data and privacy issues. Please consider how data brokers influence elections. For example, the League is working for campaign finance reform, as costs of Oregon’s political races continue to break records. With these high stakes, strategic campaigning is vital, making this proposed bill’s noncompliance penalties seem like a budget item.

See page 24 of our study:

*“Political parties have adopted some E-commerce practices based on third-party voter data use, including micro-targeting social media and other ads, targeting specific voters and sharing personal data via commercial data brokers.*

*“To a considerable extent, these practices have been facilitated by the absence of information privacy laws that apply to political parties and election campaigns...”*

We encourage you to see our LWVOR [Privacy and Cybersecurity](#) information. Numerous Data Brokers references explain our concerns, with a general description in the study, on page 14. We urge ongoing legislative attention to privacy and cybersecurity issues because they evolve quickly. We urge your support for HB 2052 and look forward to ongoing work improvements to our data privacy.

Thank you for the opportunity to discuss this legislation.

A handwritten signature in black ink that reads "Rebecca L. Gladstone".

Rebecca Gladstone  
President LWVOR  
Elections, Privacy & Cybersecurity