

House Bill 2882

Sponsored by Representatives DEXTER, REYNOLDS, Senator JAMA, Representative BYNUM; Representatives LEVY B, NELSON, Senators PATTERSON, SOLLMAN (Pre-session filed.)

SUMMARY

The following summary is not prepared by the sponsors of the measure and is not a part of the body thereof subject to consideration by the Legislative Assembly. It is an editor's brief statement of the essential features of the measure **as introduced**.

Directs Oregon Health Authority to develop and maintain public health campaign to educate Oregonians about illicit opioids.

Declares emergency, effective on passage.

A BILL FOR AN ACT

1
2 Relating to public education about opioids; and declaring an emergency.

3 **Be It Enacted by the People of the State of Oregon:**

4 **SECTION 1. (1) As used in this section:**

5 (a) **“Opioid” means a natural, synthetic or semisynthetic chemical that interacts with**
6 **opioid receptors on nerve cells in the body and brain to reduce the intensity of pain signals**
7 **and feelings of pain.**

8 (b) **“Opioid overdose” means a medical condition that causes depressed consciousness and**
9 **mental functioning, decreased movement, depressed respiratory function and the impairment**
10 **of vital functions as a result of ingesting opioids in an amount larger than can be physically**
11 **tolerated.**

12 (c) **“Short-acting opioid antagonist” means any short-acting drug approved by the United**
13 **States Food and Drug Administration for the complete or partial reversal of an opioid over-**
14 **dose.**

15 (2) **The Oregon Health Authority shall develop and maintain a statewide public health**
16 **campaign to educate the residents of this state about the dangers of illicit opioids, the risks**
17 **of accidental opioid overdose and how to administer a short-acting opioid antagonist to save**
18 **the life of an individual experiencing an opioid overdose. The campaign must also encourage**
19 **members of the public to obtain and carry, within the bounds of applicable state law, a**
20 **short-acting opioid antagonist and the necessary medical supplies to administer the short-**
21 **acting opioid antagonist.**

22 (3) **The public health campaign described in subsection (2) of this section shall include**
23 **but not be limited to:**

24 (a) **Projects related to public health campaign strategy, media planning, account man-**
25 **agement and project management;**

26 (b) **Creating and maintaining websites related to opioid safety and the administration of**
27 **short-acting opioid antagonists;**

28 (c) **Ensuring that the campaign is carried out in languages other than English and in a**
29 **manner that is culturally competent and responsive, including for individuals who are Black,**
30 **Indigenous and People of Color;**

NOTE: Matter in **boldfaced** type in an amended section is new; matter [*italic and bracketed*] is existing law to be omitted. New sections are in **boldfaced** type.

1 (d) Targeting communication toward communities of individuals who are Black,
2 Indigenous and People of Color;

3 (e) Utilizing broad-based communication strategies designed to reach all residents of
4 Oregon; and

5 (f) Providing technical assistance to community-based organizations, local public health
6 authorities and the nine federally recognized Indian tribes in this state.

7 (4) The authority may adopt rules to carry out this section.

8 SECTION 2. In addition to and not in lieu of any other appropriation, there is appropri-
9 ated to the Oregon Health Authority, for the biennium beginning July 1, 2023, out of the
10 General Fund, the amount of \$50,000,000, for the purpose of carrying out the provisions of
11 section 1 of this 2023 Act.

12 SECTION 3. This 2023 Act being necessary for the immediate preservation of the public
13 peace, health and safety, an emergency is declared to exist, and this 2023 Act takes effect
14 on its passage.
15 _____