

HB 2023 A STAFF MEASURE SUMMARY

House Committee On Economic Development and Small Business

Action Date: 04/04/23

Action: Do pass with amendments and be referred to Ways and Means. (Printed A-Eng.)

Vote: 11-0-0-0

Yeas: 11 - Bynum, Diehl, Elmer, Javadi, Lively, Morgan, Nguyen D, Osborne, Pham H, Ruiz, Walters

Fiscal: Fiscal impact issued

Revenue: No revenue impact

Prepared By: Erin Seiler, LPRO Analyst

Meeting Dates: 3/30, 4/4

WHAT THE MEASURE DOES:

Requires Oregon Tourism Commission (OTC) and Sport Oregon to develop and administer program to award grants to local governments to help fund youth sporting events. Specifies eligibility requirements for local government seeking grant funding. OTC must prescribe application process that requires applicant to include specified information about youth sporting event. Requires Sport Oregon to complete preliminary review of applications and submit approved recommendations to OTC for final approval within 30 days of receipt of application. Specifies criteria that Sport Oregon must prioritize when reviewing applications. Limits grant awards to amount no greater than \$100,000. Permits OTC to recover grant money from local government, if money was used for any purpose other than purposes approved in application. Any moneys required to be repaid by local government are considered liquated and delinquent and will be assigned to the Department of Revenue for collection. Requires Sport Oregon to report to OTC no later than December 31, 2024 regarding how local governments utilized grant moneys to support youth sporting events; how grant money was used; and economic impact of events in local communities. Appropriates \$2.5 million to OTC for grant program. Repeals program January 2, 2026.

ISSUES DISCUSSED:

- Economic impact of youth sporting events for communities
- Building community through youth sport
- Oregon as premier destination for athletic and recreational opportunities
- Long-term economic development strategy to catalyze sports industry
- Sports industry ecosystem
- Opportunities for public-private partnerships

EFFECT OF AMENDMENT:

Replaces the measure.

BACKGROUND:

The Portland Business Alliance convened a regional and statewide coalition of public and private enterprises to conduct a study of Oregon's "Athletic, Outdoor, Team, and Recreation Ecosystem" and the opportunities that Oregon has to a build a long-term economic development strategy to catalyze the sports industry and benefit all of Oregon. These opportunities were outlined in detail in the 2022 State of Sport report that measured the economic benefit the sports apparel, outdoor equipment, and outdoor recreation industries have delivered to Oregon. The report found that Oregon's robust combination of professional sports, sporting events, and a variety of outdoor destinations in combination with local and visitor support of teams and sporting events for the Portland Trail Blazers, Portland Timbers, and Thorns make it a premier destination for athletic and recreational

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opportunities, in particular youth events. Youth sports and youth sporting events have grown to become a national, and even international industry and hosting signature events can provide a significant economic boost to host communities through tourism and facilities upgrades. These events bring visitors to Oregon and its local communities, increasing economic activity for the hospitality and tourism industries.

House Bill 2023 A requires the Oregon Tourism Commission (OTC) and Sport Oregon to collaborate for the purpose of developing and administering a program to award grants to local governments to help fund youth sporting events in communities throughout Oregon.