

**HCR 12 STAFF MEASURE SUMMARY**

**Carrier:** Sen. Sollman

**Senate Committee On Rules**

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**Action Date:** 02/16/23  
**Action:** Do adopt.  
**Vote:** 4-0-1-0  
**Yeas:** 4 - Hansell, Knopp, Lieber, Manning Jr  
**Exc:** 1 - Steiner  
**Fiscal:** No fiscal impact  
**Revenue:** No revenue impact  
**Prepared By:** Leslie Porter, LPRO Analyst  
**Meeting Dates:** 2/16, 2/16

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**WHAT THE MEASURE DOES:**

In memoriam: Frank Moore, 1923-2022.

**ISSUES DISCUSSED:**

- Moore's iconic angling skill and reputation
- Moore's World War II service, medals, and awards
- Moore's family and impact on the people he met

**EFFECT OF AMENDMENT:**

No amendment.

**BACKGROUND:**

Frank Moore was born on January 30, 1923, in Carlton, Oregon. His father instilled in him a love of fishing and introduced him to the North Umpqua River at a young age.

He graduated from Canby Union High School in 1941 and after high school, fell in love with Jeanne Maes and they were married on January 1, 1943.

Frank Moore served his country with honor and great distinction in the United States Army infantry during World War II. He was decorated for his bravery and leadership in combat during the D-Day amphibious assault on Normandy, the subsequent campaign across France and the Battle of the Bulge.

After the war, Frank and Jeanne Moore settled in Roseburg, Oregon, where they purchased and ran Moore's Café. He spent much of his free time fishing and guiding for Clarence Gordon's North Umpqua Lodge in Steamboat, Oregon.

In 1957, Frank and Jeanne Moore purchased the small Steamboat Store and developed it into the Steamboat Inn, which quickly became famous around the world. The Steamboat Inn hosted movie stars, government leaders, professional athletes, and people from all walks of life, most of whom came to learn or improve their fly-fishing with Frank Moore.

Frank Moore was a legendary angler and guide, and steelhead fishing with him meant observing a master at his craft. The opportunity to fish with Frank Moore was a once-in-a-lifetime treat for many, but truly fortunate were those who were privileged to go angling with him on a regular basis.

Frank Moore was an ardent conservationist who rolled up his sleeves and did the hard work, and he believed that people could be brought together to protect the environment for future generations. Frank Moore had the rare ability to transcend divisiveness and encourage people to work together to solve problems. He made it his personal mission to protect the North Umpqua River and its tributary streams, with its magnificent run of wild

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steelhead.

Frank Moore inspired the award-winning documentary film “Pass Creek,” which paved the way for better logging practices and watershed protections to support wild salmon and steelhead. He regularly met with legislative and Congressional leaders, playing a key role in the passage of state and federal laws that forever changed road-building and logging practices in many watersheds.

Frank Moore showed many in the conservation community that the little guy can take a stand and win. He lent his leadership and expertise to many nonprofit and governmental entities, including a stint serving on the State Fish and Wildlife Commission at the request of Governor Tom McCall. Frank Moore invited Governor McCall to the Steamboat Inn, where McCall caught his first steelhead on the fly.

Frank and Jeanne Moore sold the Steamboat Inn in 1975, but they remained a fixture in their community. The couple’s legacy as stewards and advocates for their beloved river was cemented in 2019 with the establishment of the Frank and Jeanne Moore Wild Steelhead Sanctuary, which enhanced protections for nearly 100,000 acres of the North Umpqua watershed.

Frank Moore received numerous honors for his angling prowess and conservation work, including induction into the Fresh Water Fishing Hall of Fame and lifetime achievement awards from Fly Fishers International, the Izaak Walton League of America, the National Audubon Society, and the National Wildlife Federation, among others.

Frank Moore was a state champion baritone in high school, and later in life he mesmerized many Douglas County audiences with his solo performances in productions of Handel’s “Messiah.”

Frank Moore seemed larger than life to many who knew him, but he was always humble and gracious, often willing to give credit to others for his accomplishments. His passion and commitment were infectious, and he befriended, inspired, and mentored countless others throughout his long and remarkable life.

Frank Moore devoted his life to his family, his country, his state, and his river. One week shy of his 99th birthday, Frank Moore passed away on January 23, 2022, surrounded by his loved ones. He is survived by Jeanne, his wife of 79 years, their sons, Frank and Dennis, their daughter, Colleen, eight grandchildren, and eight great-grandchildren.

Frank Moore will be forever remembered as a legendary angler and a tireless and visionary conservationist whose career touched countless lives and forever changed the landscape of the North Umpqua watershed and the State of Oregon.

House Concurrent Resolution 12 honors and celebrates the life of Frank Moore and expresses gratitude for his service to the people of the State of Oregon.