

FROM THE DESK OF:
Senator Golden

FOOD SYSTEMS ADVOCATES URGE YOUR SUPPORT FOR SB 507-A

Since 2011, countless farmers and producers across Oregon have been utilizing the farm direct regulatory framework to safely sell fresh produce and low-risk products directly to their consumers. Family farmers and small communities, particularly in rural Oregon, have benefited greatly from the increased economic capital generated by these farm-to-consumer sales — with opportunities to enhance business and increase revenue, the Farm Direct Marketing Law has been strengthening local and regional food systems across our state for over 10 years.

IT'S TIME TO BRING THE FARM DIRECT MARKETING LAW INTO THE MODERN ERA

SB 507-A WILL:

Expand safe, value-added products

- Freeze dried fruits and vegetables
- Dried herbal teas and blends
- Certain safe, acidic steam-canned and water-bath canned foods
- Maple, walnut and other tree-based syrups

Create New Sales Channels

- Consignment
- Online farmers markets
- Third-party delivery and sales facilitation

Modernize the Sales Limit

- Raise to \$50,000

With the ability to sell products like freeze dried fruits, herbal tea blends, dried herbs, maple syrup and acidic steam-canned goods, Oregon's small producers will be better equipped to keep up with growing consumer demand for safe, local products and expand the small businesses that are vital to our communities. The clarifications and additions in SB 507-A will help producers improve upon the local food system, better market and facilitate their sales, and give them a clearer regulatory framework about what foods can and cannot qualify.

Countless farmers and communities, particularly in rural Oregon, have benefited from the increased economic capital generated by farm-to-consumer sales and we support the continuation and modernization of this important process.

**WE URGE YOUR SUPPORT FOR
SB 507-A**

