

IMPACT OF SHORT-TERM RENTALS ON HOUSING IN NEWPORT

HOUSE COMMITTEE ON HOUSING AND HOMELESSNESS JUNE 1, 2023 MEETING



Vacation rentals and seasonal housing reduce Newport's already constrained housing supply

Barriers

 About 14% of Newport's existing housing units (811 units) are vacant for seasonal, recreational, or occasional use. These units are unavailable for full-time residents to own or rent. Growth in seasonal housing reduces the already low inventory and drives up the prices of remaining units.

Opportunities

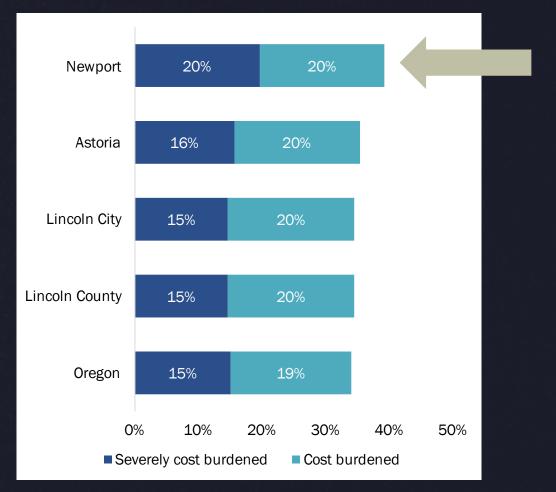
- Maintain limitations on the number of housing units available for vacation rental use
- Lobby the legislature to adjust the tax structure to disincentivize purchase of second homes for seasonal use.

COST BURDEN, 2020



<u>Cost burdened:</u> spending more than 30% of income on housing costs

<u>Severely cost</u> <u>burdened:</u> spending more than 50% of income on housing costs



MULTI-FAMILY VACANCY RATE, 2011-2022

1.0%

0.0%



1 6%

1.1%

2022 YTD

2021

Newport's multi-family vacancy rate was 1.6% in 2020, down from 3.8% in 2010. In 2021 it spiked to 9.0% before coming back down to 1.1% at the beginning of 2022.

In 2020 and 2021, 176 multifamily units were completed and newly available for occupancy. The increased vacancy rate in 2021 was likely the result of absorption of the new units. This is the typical pattern for absorption of a relatively large number of new multi-family units. Average Multifamily Vacancy Rate, Newport, 2011–2022 YTD Source: CoStar. March 2022. 10.0% 9.0% 9.0% 8.0% 7.0% 6.0% 5.0% 4.2% 3.9% 4.0% 3.9% 4.0% 2.9% 3.0% 2.4% 2.5% 2.2% 2.2% 2 0%

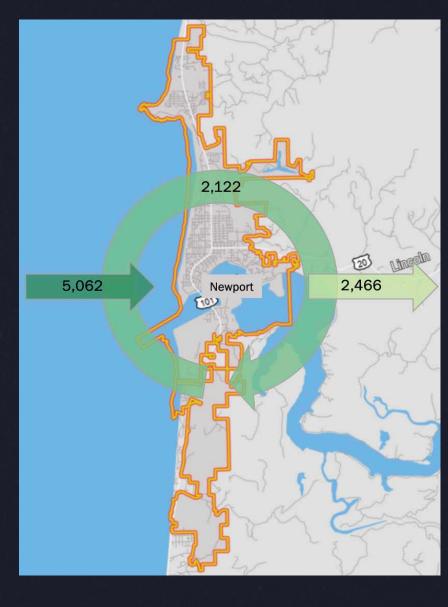
2011 2012 2013 2014 2015 2016 2017 2018 2019 2020

COMMUTING PATTERNS



About 7,184 people work in Newport

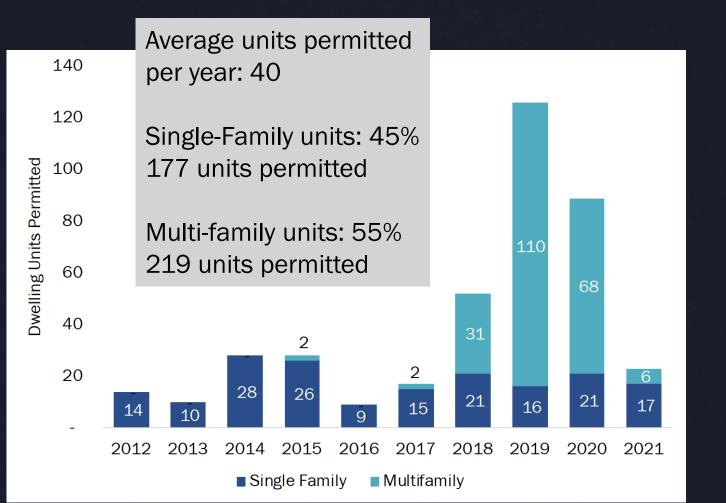
Most of these people (5,062) commute into Newport for work



BUILDING PERMITS

Building Permits Issued for New Residential Construction by Type of Unit, Newport, 2012 through 2021

Source: City of Newport, Permit Database.





Forecast of New Housing (2022 to 2042)



Newport is forecast to add 626 new dwellings

Single-Family Detached Single-Family Attached Duplex, Triplex, Quadplex

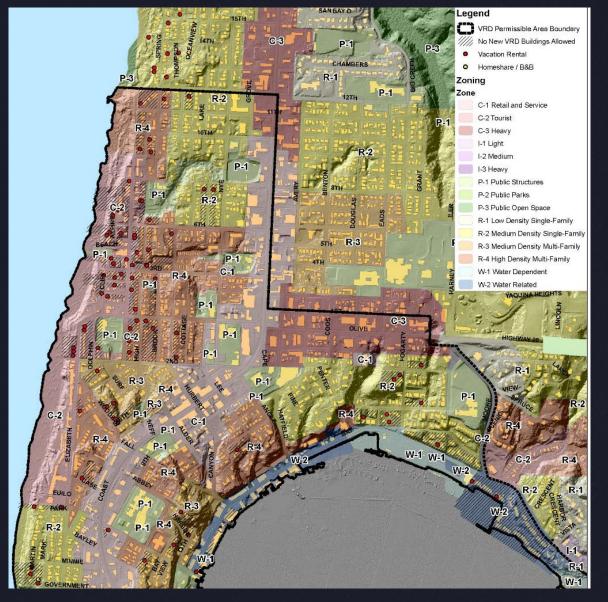
Multifamily (5+ units)



313 New Units (50%) 63 New Units (10%) **94** New Units (15%) **157** New Units (25%)

NEWPORT SHORT-TERM RENTAL LICENSING PROGRAM





LIMITS VRDS TO AREAS CLOSE TO TOURIST COMMERCIAL USES

CAP OF 176 LICENSES APPLIES TO AREAS WHERE VRDS AREA ALLOWED

VRDs in Prohibited Areas to be Phased Out Over Time (Currently 36)

3-4 YEAR WAITLIST (CURRENTLY 84)



QUESTIONS?