

Community Colleges: Changing Lives One Student at a Time

John Wykoff, Deputy Director
Oregon Community College Association
Joint Ways & Means Subcommittee on Education | April 20, 2023

Overview of today

Community Colleges Serve Oregonians

- Multiple Missions
- Funding
- Enrollment, Completions & Outcomes

Community Colleges Serve Students

- Student-Ready Colleges
- Student Demographics
- Affordability
- Support Services



Community Colleges Serve Oregon

Who We Are & What We Do

Education accessible statewide



60
satellite
locations

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*Dr. Roberto Gutierrez, President
Klamath Community College*

&

*Dr. Adrien Bennings, President
Portland Community College*

Education for Oregonians

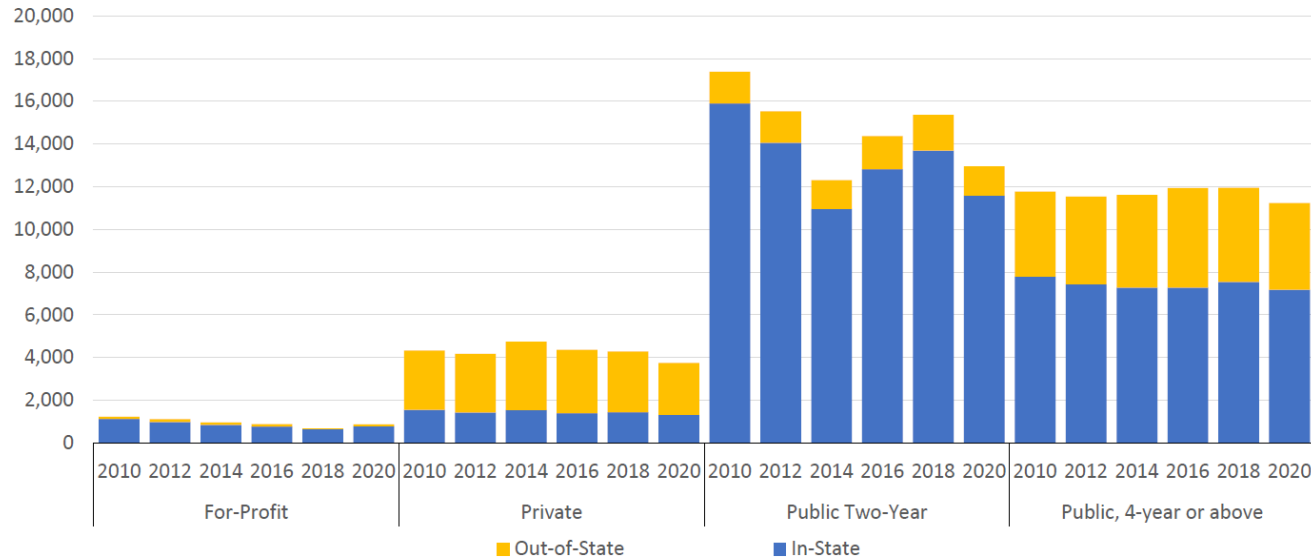
Community colleges provide:

- ▶ Open Access: CCs serve students **regardless of education & skill level** – primary access point to **economic opportunity**
- ▶ **Affordable, quality education close to home**
- ▶ Programs **relevant** to local business/industry needs
- ▶ CCs serve more **systemically-marginalized students** than any other sector of higher ed



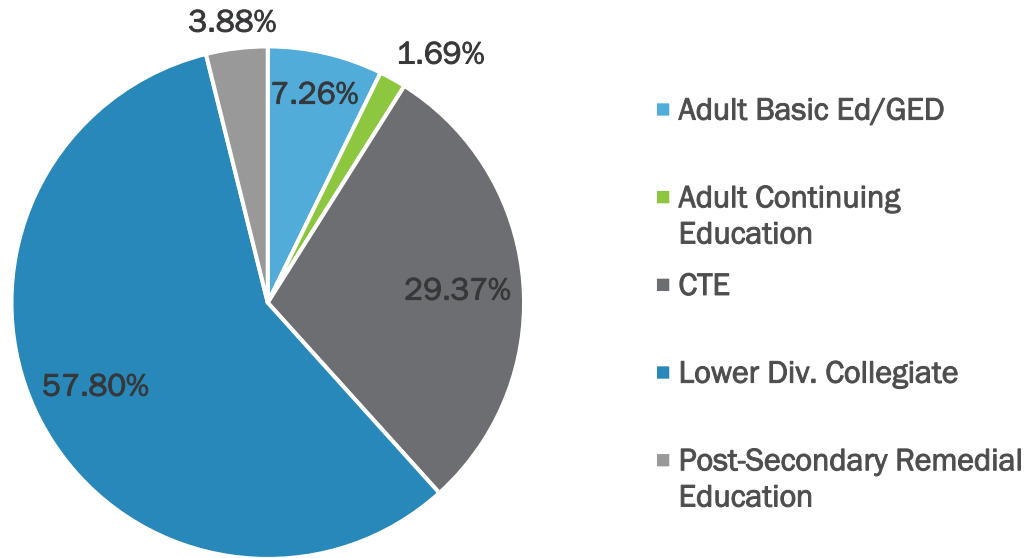
Community Colleges Educate More Oregonians

Oregon First-Time, Full-Time Undergraduate Enrollment by Residency Status, Fall 2010 to Fall 2020



Multiple Missions of Community Colleges

**Community College Programs: All Institutions (2021-22 – Reimbursable) –
total: 60,863.19**

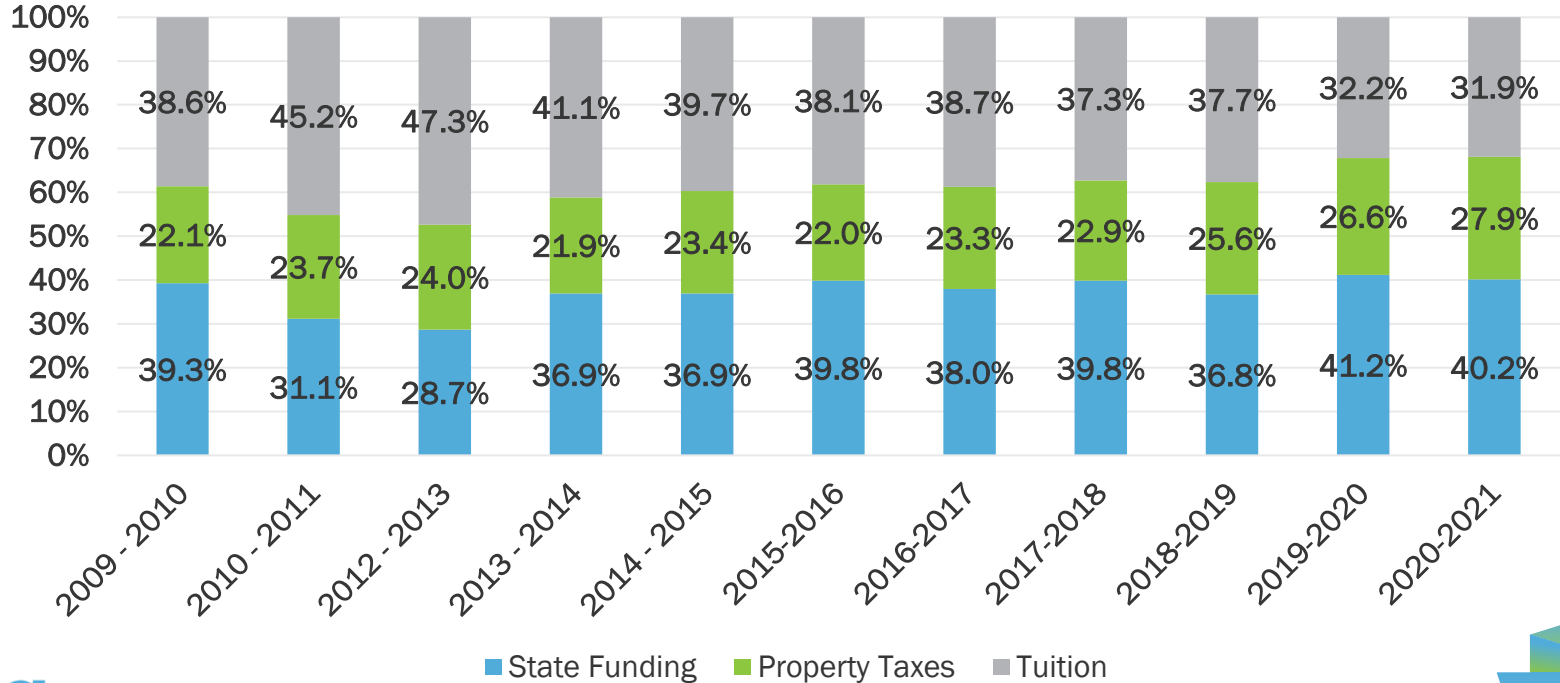


Local Boards of Education

- ▶ Seven member boards locally elected, 4-year terms
- ▶ Authority to take action lies in Board, not individual board members
- ▶ Policy Boards – Big picture, mission and vision for future
- ▶ Statutory authority includes setting tuition and fees, student success expectations, fiduciary responsibilities



Revenue Sources as Percent of Total Over Time



CCSF Current Service Level - Revenue

General Fund REVENUE	2021-23 Projections			Change to Next Biennium				2023-25 Needs	
	Original Projections	Projections/Actuals	% of Total	2023-24		2024-25		\$ Change	\$ Amount
State Aid	\$702,165,622	\$696,761,012	41%	44.3%				\$308,410,812	\$1,005,171,825
Property Taxes	\$420,255,388	\$437,837,816	25%	3.8%		3.8%		\$34,450,937	\$472,288,752
Tuition	\$547,224,492	\$465,450,932	27%	Enrollment	Tuition	Enrollment	Tuition	\$30,796,690	\$496,247,622
				1.3%	3.2%	1.4%	3.1%		
Other	\$125,757,153	\$64,554,399	4%	-7.4%		-9.8%		(\$635,753)	\$63,918,646
HEERF		\$53,036,148	3%						
Total GF Revenues	\$1,795,402,655	\$1,717,640,307	100%					\$373,022,686	\$2,037,626,844

CCSF Current Service Level - Expenses

General Fund EXPENSES	2021-23 Projections		Change to Next Biennium			2023-25 Needs
	Amount	% of Total	2023-24	2024-25	\$ Amount	\$ Amount
Salary (including payroll costs)	\$1,061,974,842	58%	5.2%	4.8%	\$136,862,165	\$1,198,837,007
Health Insurance	\$181,654,690	10%	4.6%	4.6%	\$20,662,521	\$202,317,211
PERS	\$234,462,505	13%	8.0%	4.4%	\$35,545,307	\$270,007,812
Materials & Services	\$233,577,210	13%	4.4%	3.6%	\$22,787,696	\$256,364,906
Other (transfers, etc.)	\$104,797,506	6%	0.9%	2.4%	\$1,295,936	\$106,093,443
Unfunded Mandates		0%			\$4,006,466	\$4,006,466
Total GF EXPENSES	\$1,816,466,754	100%			\$221,160,090	\$2,037,626,844

“

CCSF Redesign
Dr. Lisa Skari, President
Mt. Hood Community College

Pandemic Funding

Higher Education Emergency Relief Funds (HEERF)

- ▶ Community Colleges received almost \$320 million in federal pandemic relief
 - ▶ \$130 million for Student Emergency Aid
 - ▶ \$183 million for Institutional support
- ▶ 95.6% of HEERF funds spent as of January 31, 2023*



Pandemic Funding

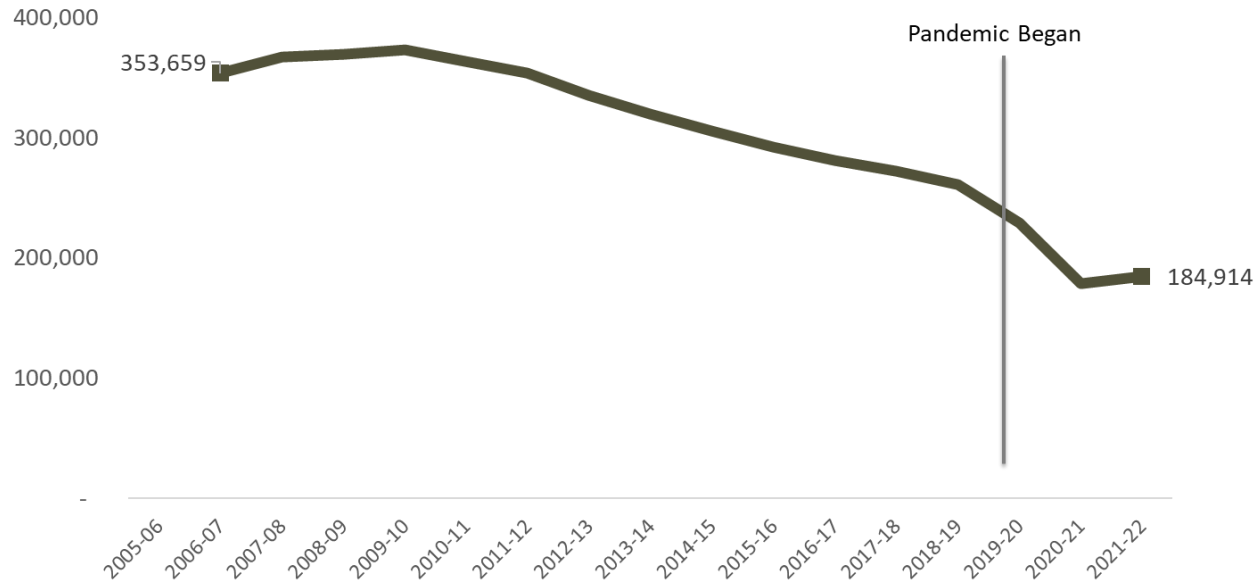
Institutional Pandemic Funds

Expenditures:

- ▶ Additional emergency aid to students
- ▶ Tuition reimbursement and discounts
- ▶ Student Food and Housing
- ▶ Technology reimbursement
- ▶ Faculty and staff training and continued employment
- ▶ Campus safety measures
- ▶ Distance learning supplies and high-speed internet
- ▶ Additional class sections
- ▶ Equipment and supplies; technology hardware
- ▶ Lost revenue due to reduced enrollment, non tuition sources

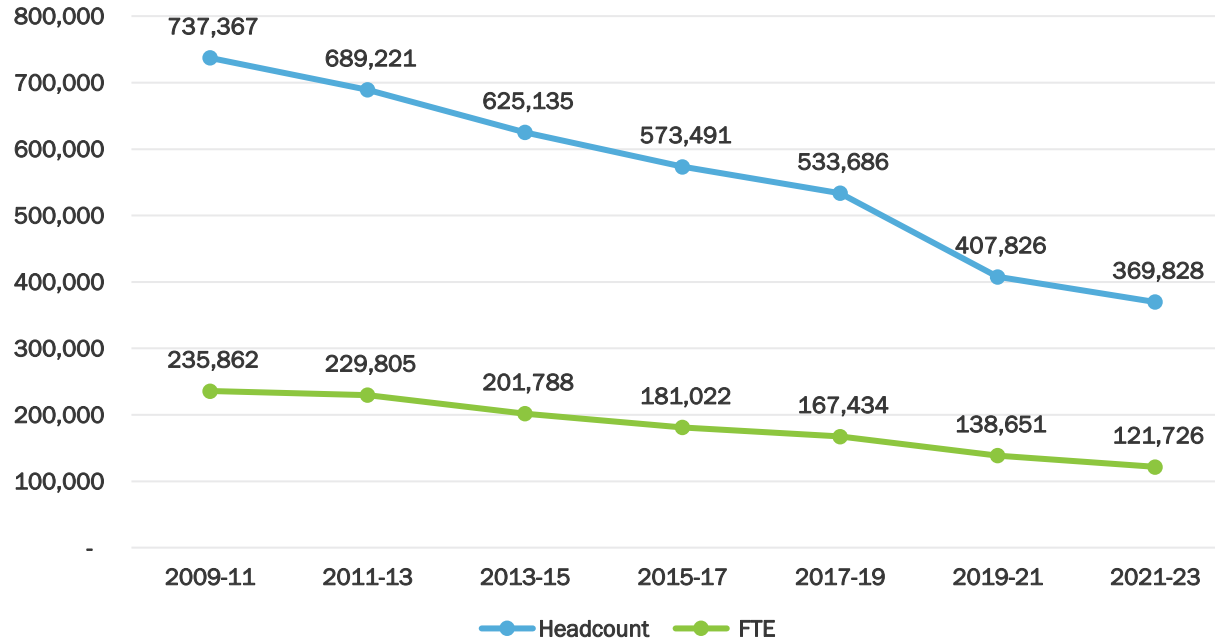
Enrollment Changes

Annual Headcount of Community College Students, 2005-06 To 2021-22



Community College Enrollment

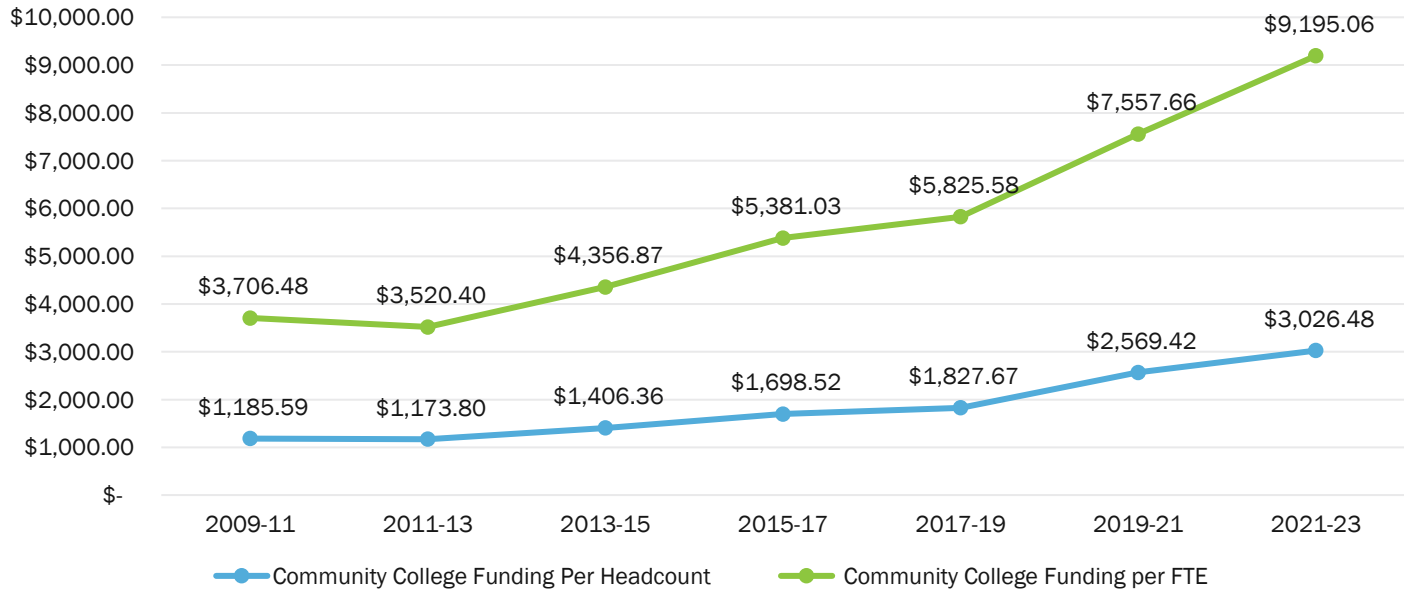
Community College Headcount and FTE 2009-11 to 2021-23



Notes: Enrollment for 2022-23 assumed at 2021-22 levels.
Source: HECC

Per Student Funding

Community College Fund Per Headcount & FTE 2009-11 to 201-23,
Inflation Adjusted

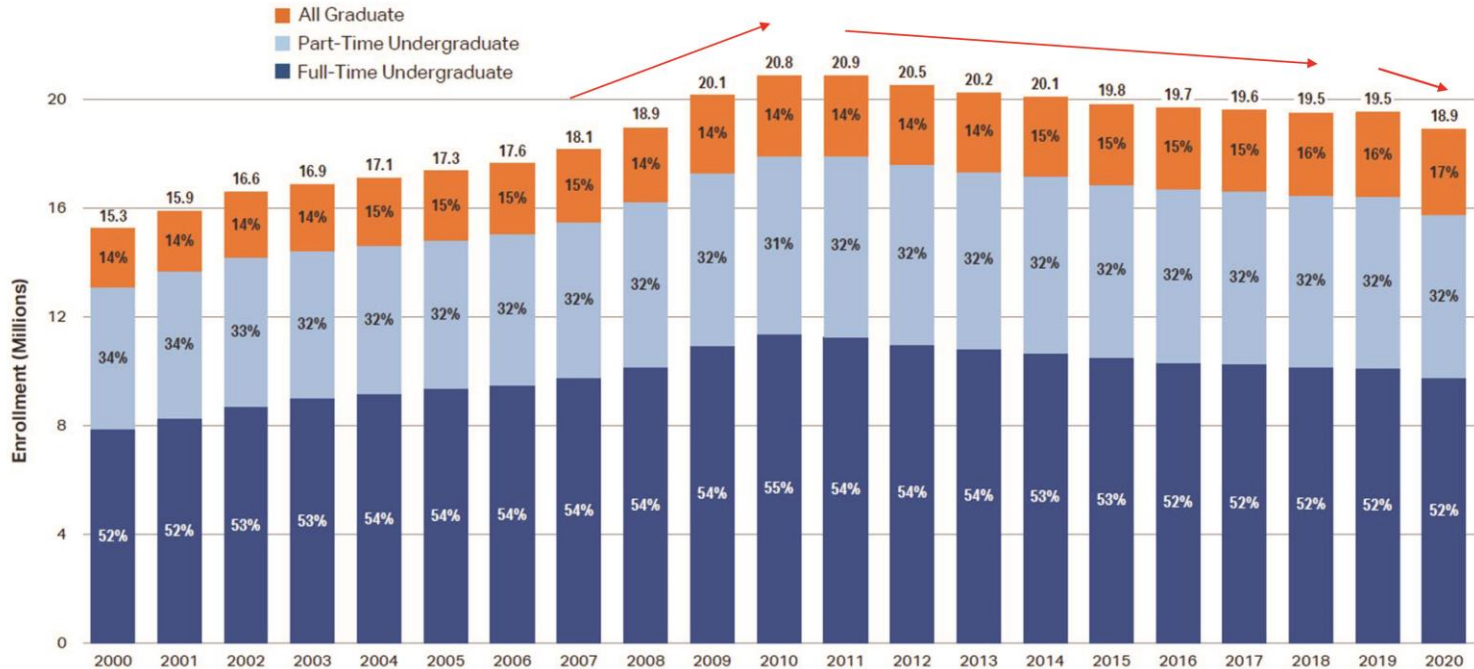


Notes: Includes CCSF and property taxes. Enrollment for 2022-23 assumed at 2021-22 levels. Inflation adjustment based on HECA.

Source: HECC

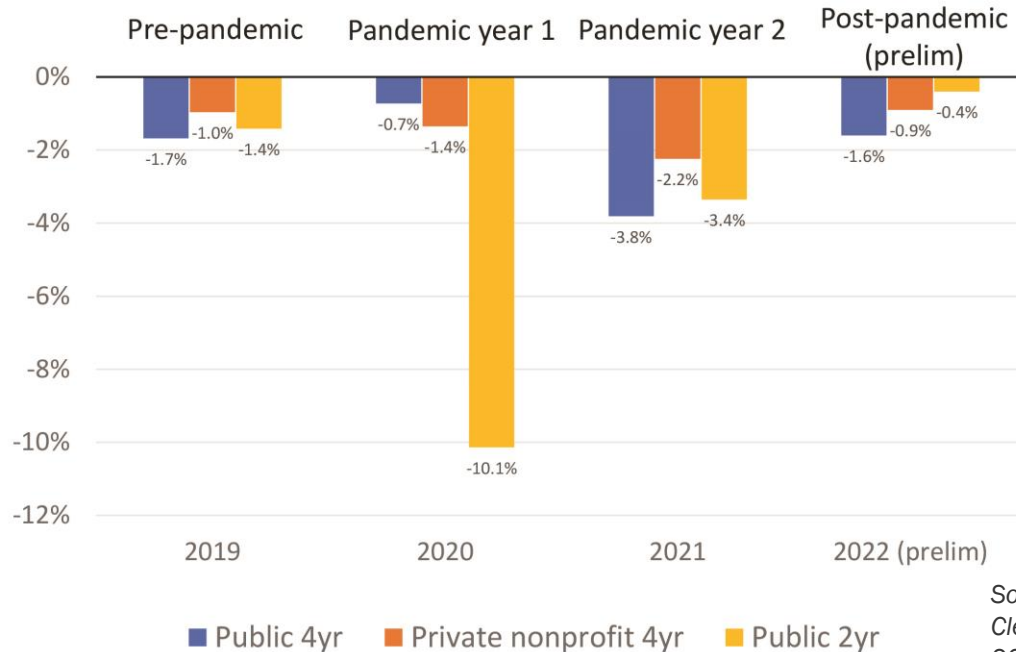
Pandemic Impact on Enrollment

Total Enrollment Peaked in 2011, then Declined Gradually Until the Pandemic



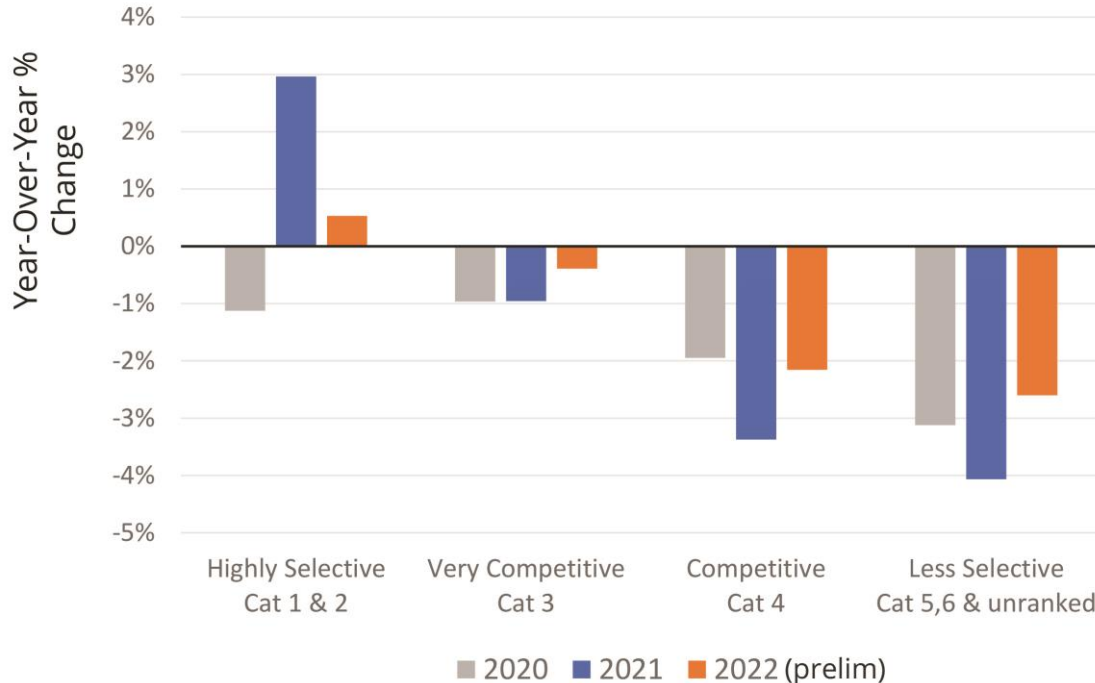
Overall Rate of Decline is Shrinking as Undergraduate Losses Shift to Bachelor's Programs

Total Fall Undergraduate Headcounts
Year-Over-Year Percent Change

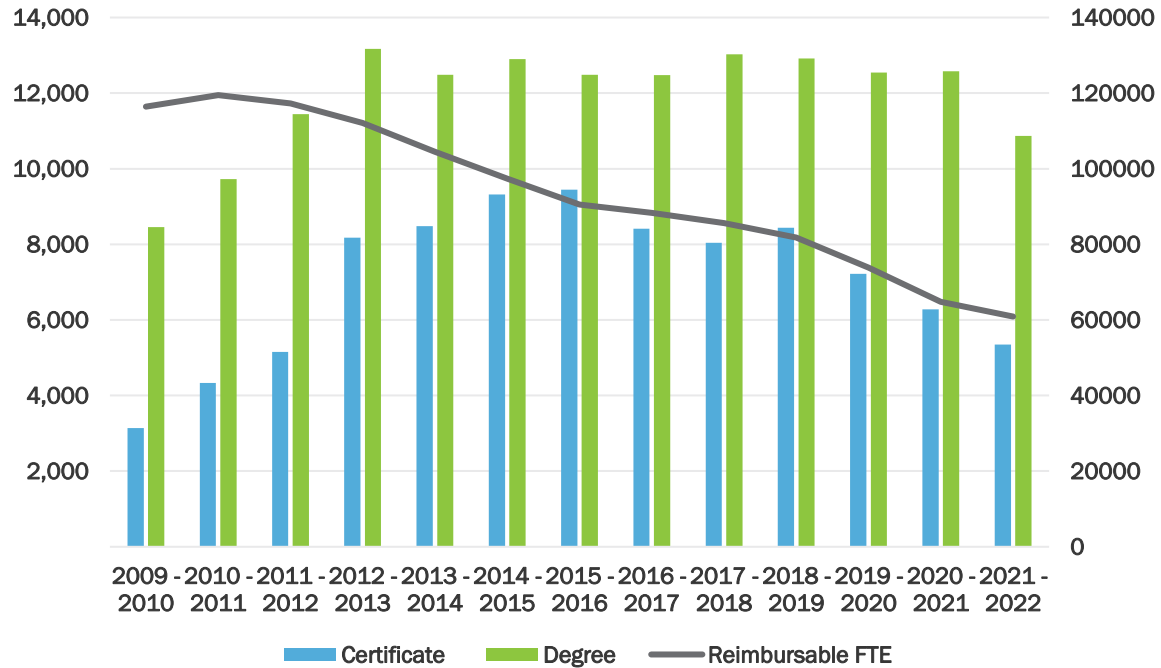


Only the Most Selective Thrive?

All Undergraduates Enrolled in Fall Term
Public & Private Non-Profit 4yr by Barron's Category



Community College Completions



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Dr. Tim Cook
President
Clackamas Community College

Snapshot of Outcomes

In 2021-22

- 51% of new community college students complete an associate degree or certificate, or transfer to a university within 4 years.
- The completion rates of students of color continue to improve.
- 75% retention rate

OUTCOMES

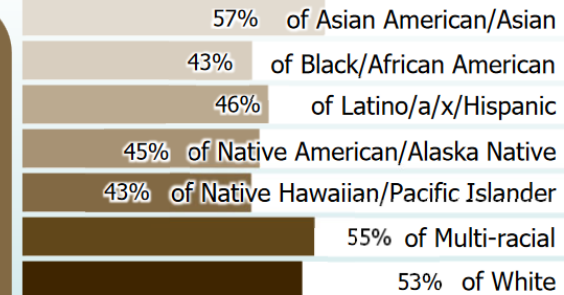
Credential-Seeking



51%

of new community college students complete an associate degree or certificate, or transfer to a university within 4 years

Completion Rates



Retention Rate

75%

Students continuing after 1st year

Bachelor's Completion Rate if continued to junior year

85% 1st-time Freshmen

66% Transfer Students

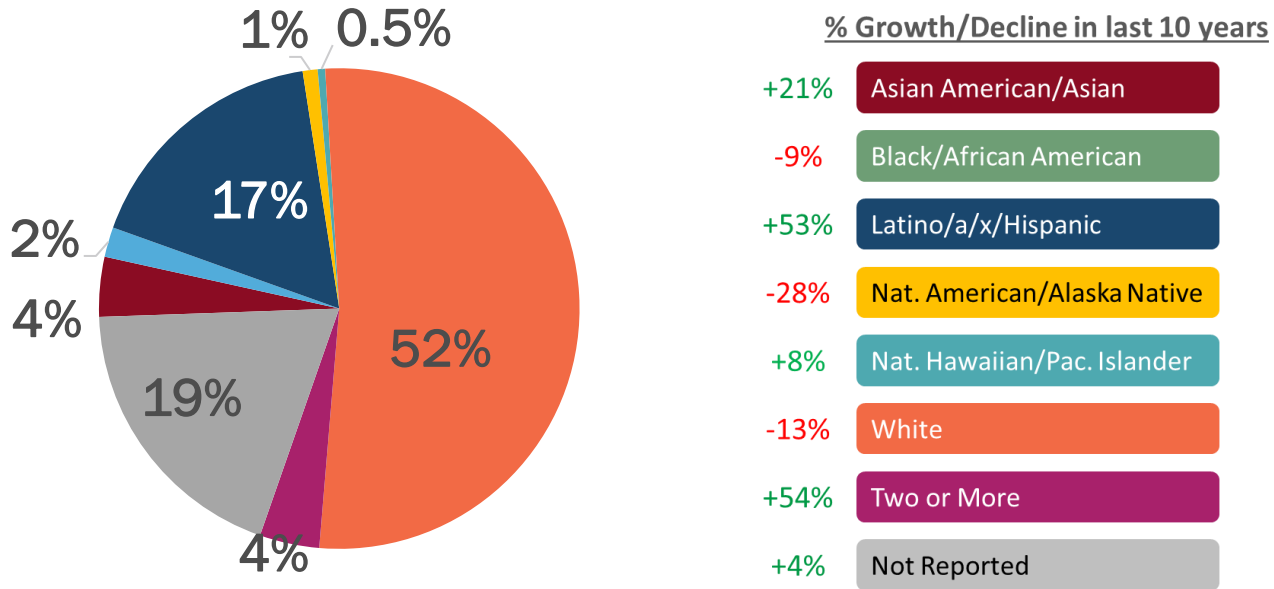


Community Colleges Serve Students

Student-Ready Colleges:

Meeting students where they are with what
they need

Community College Students by Race/Ethnicity – Increasingly Diverse

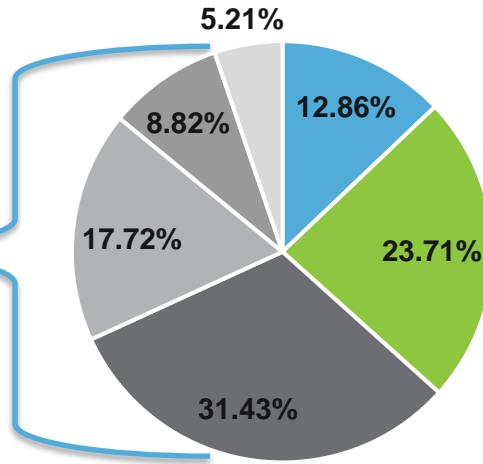


Community College Student Ages

Community College Enrollment by Age
(headcount): 2021-22

63%

Majority of CC students don't enroll directly from high school



- < 18 (High School)
- 18-21 (Traditional)
- 22-34 (Early-Career)
- 35-49 (Mid-Career)
- 50-64 (Late-Career)
- 65+ (Seniors)

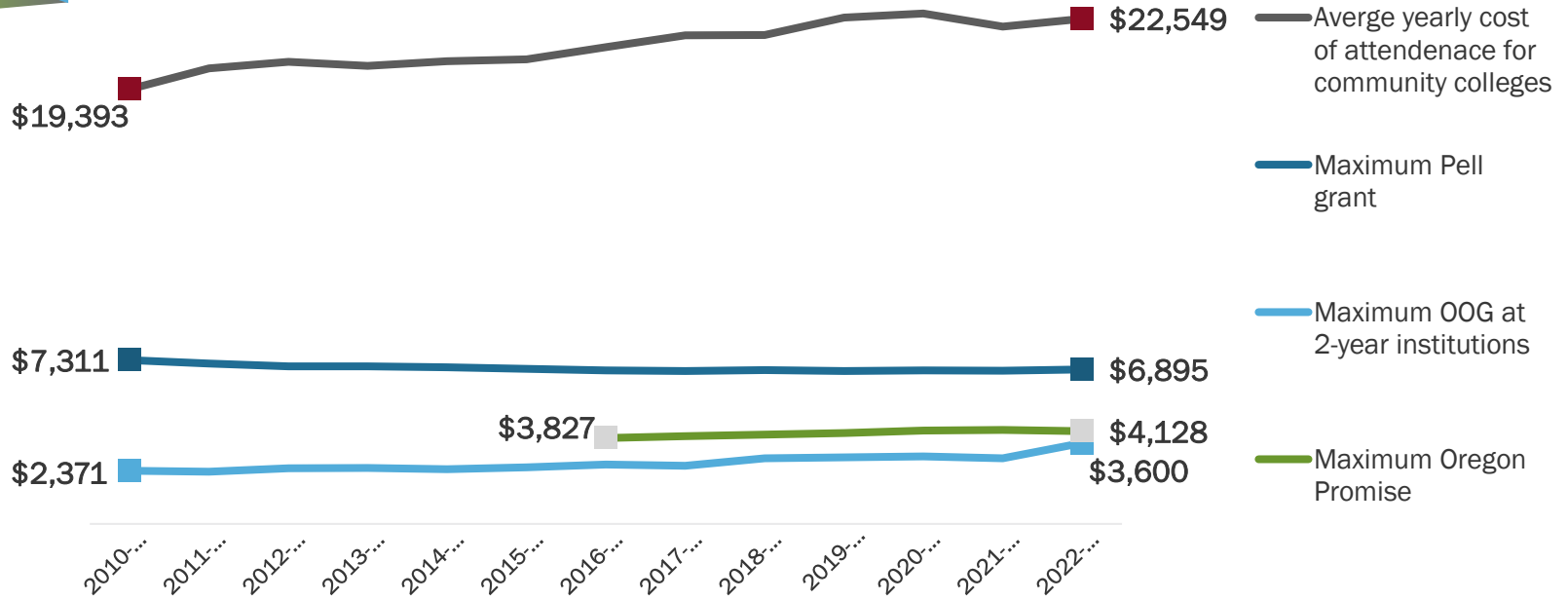
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Mia Gibson
Transfer Student
Tillamook Bay Community College

Community College Students Face Costs Beyond Tuition

Tuition & Fees	Books & Supplies	Room & Board	Personal Expenses & Transportation	Total
\$6,245	\$1,381	\$11,493	\$3,431	\$22,549

State & Federal Grants Trail Behind Costs



Oregon Opportunity Grant

STUDENTS NEED FINANCIAL SUPPORT

15,315

Community college students who received the **Oregon Opportunity Grant** for 2020-2021

16,312

Community college students who received **other institutional aid** for 2020-2021

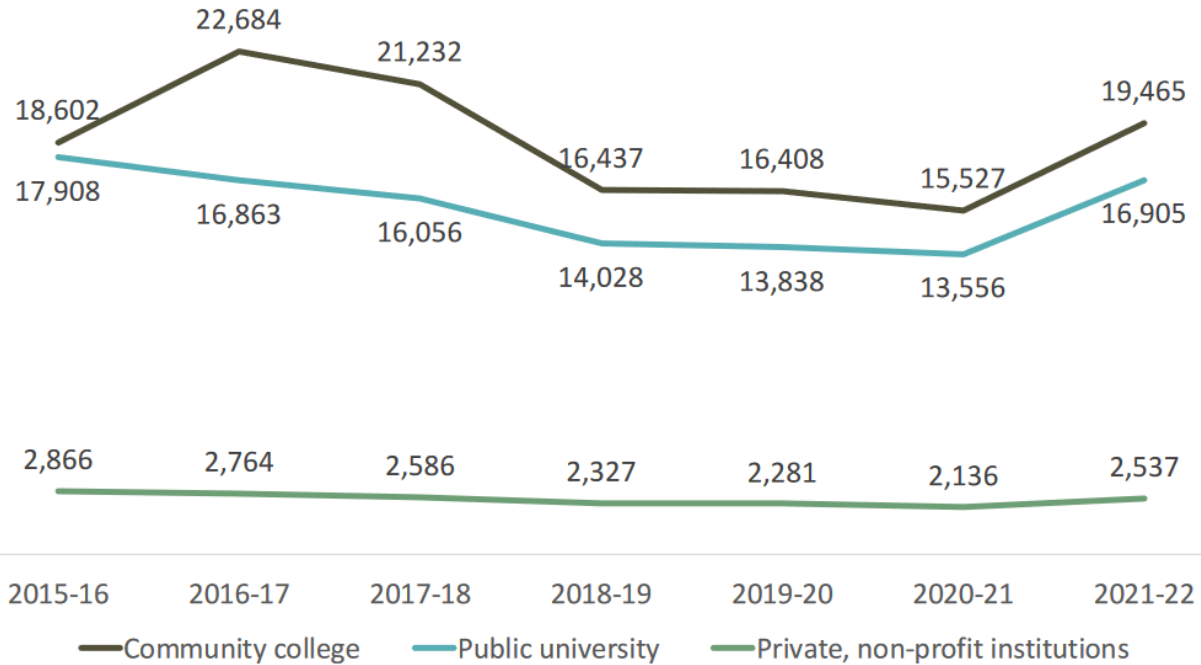
30%

Number of community college students **unable to meet expenses** with expected resources (family contributions, student earnings, grant aid)



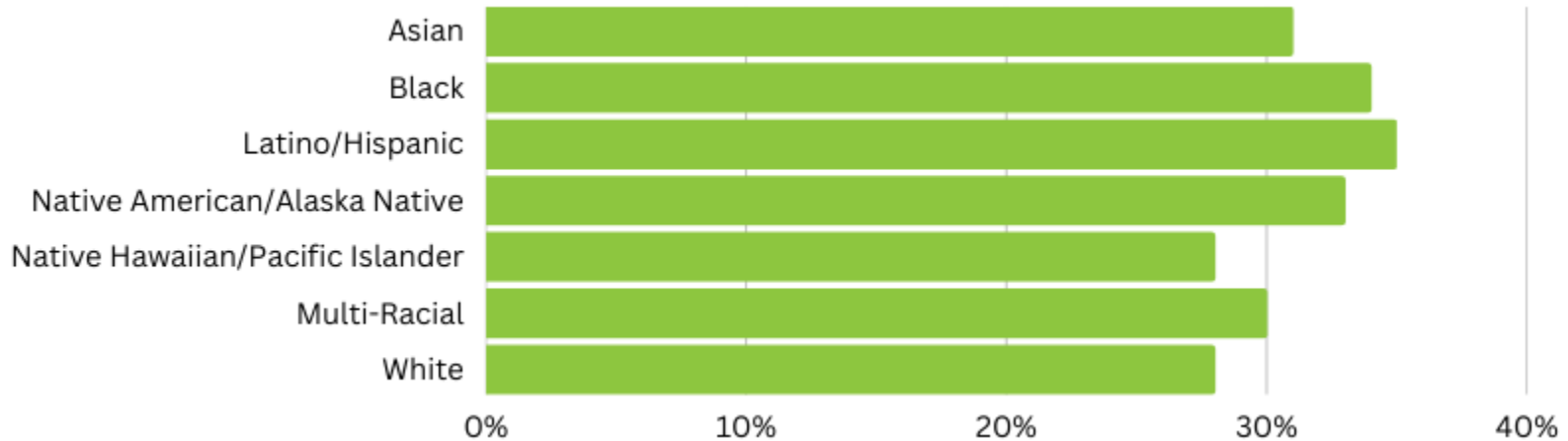
2022-2023 Oregon Opportunity Grant
Amounts for Community College Students:
\$1,500-\$3,600

Oregon Opportunity Grant Recipients by Sector, Year



Oregon Opportunity Grant

Students Unable to Meet College Expenses with Expected Resources, by race



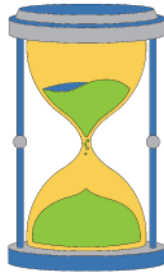
Oregon Opportunity Grant

\$6,118

Average amount of tuition & fees for an Oregon community college student in 2022-23 -- a 20% increase since 2017

\$13,081

Average Debt Among Oregon Community College Graduates (includes students with \$0 debt federal loans)



LONGER TIME TO COMPLETION INCREASES COST

3.3 Years



Associate Degree

4.0 Years



Bachelor's Degree

“

Ruben Garibay Mendez
Oregon Opportunity Grant Recipient
Chemeketa Community College

Student Basic Needs

- ▷ Childcare
- ▷ Food
- ▷ Healthcare/Mental Health
- ▷ Housing and/or Utilities
- ▷ Transportation

Basic needs insecurity is a structural characteristic affecting students, not an individual characteristic.

Source: Hope Center for College Community and Justice, 2021

Benefits Navigators (HB 2835)

- ▶ Connected with over 8,500 students statewide (April – December 2022)
 - ▶ Refer students to resources including SNAP, food pantries, emergency grants, and community-based organizations
- ▶ Reducing stigma, refining and expanding campus resources, improving wayfinding, building partnerships, and elevating the importance of this critical work

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VIDEO :
Helen Paz, Student,
Clackamas
Community College

Helen Paz



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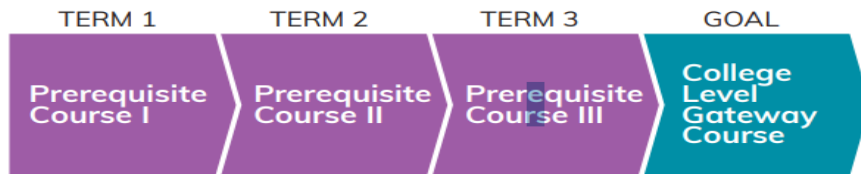
Zoe Cooper-Caroselli
Statewide Benefits Navigator
Coordinator
Portland Community College

Open Educational Resources (OERs)

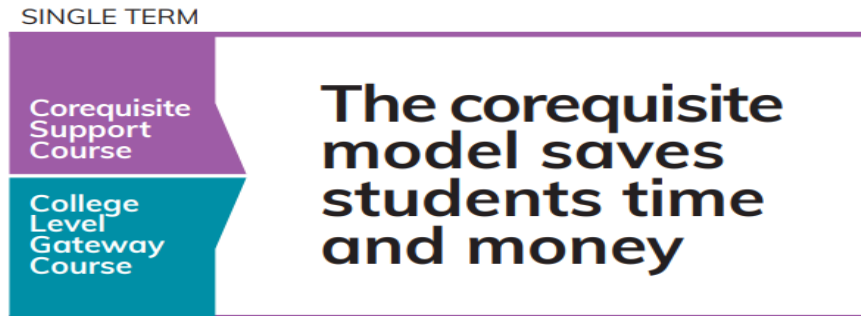
- ▶ Since 2015:
 - ▶ Over 1,400 Community College Instructors have redesigned over 900 courses with OERs.
 - ▶ Result is over 145,000 students saving an estimated \$17million
 - ▶ A return of over \$8 in student savings per program dollar spent

Developmental Education Redesign- Corequisite Math Courses

Traditional Prerequisite Remedial Model



Corequisite Support Model



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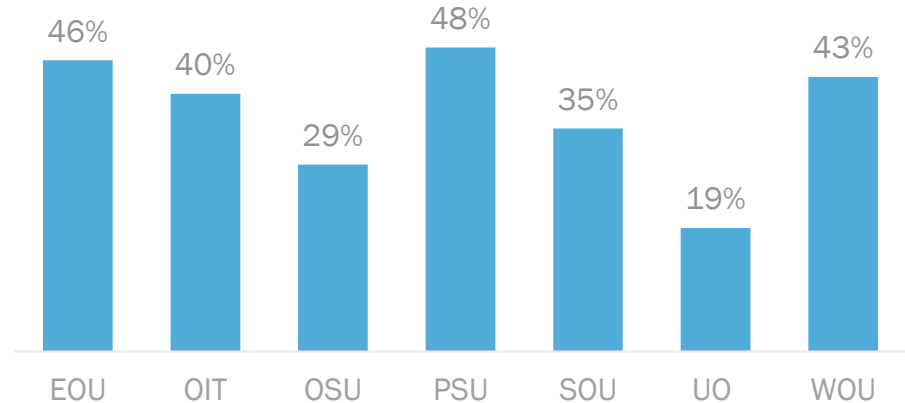
Keith Schloeman
Math Faculty,
Chemeketa Community College

Oregon Community College Transfer Students Make up a Substantial Portion of Resident Undergraduate Students

1 out of every **3**

new undergraduate students at Oregon public universities transferred from an Oregon community college

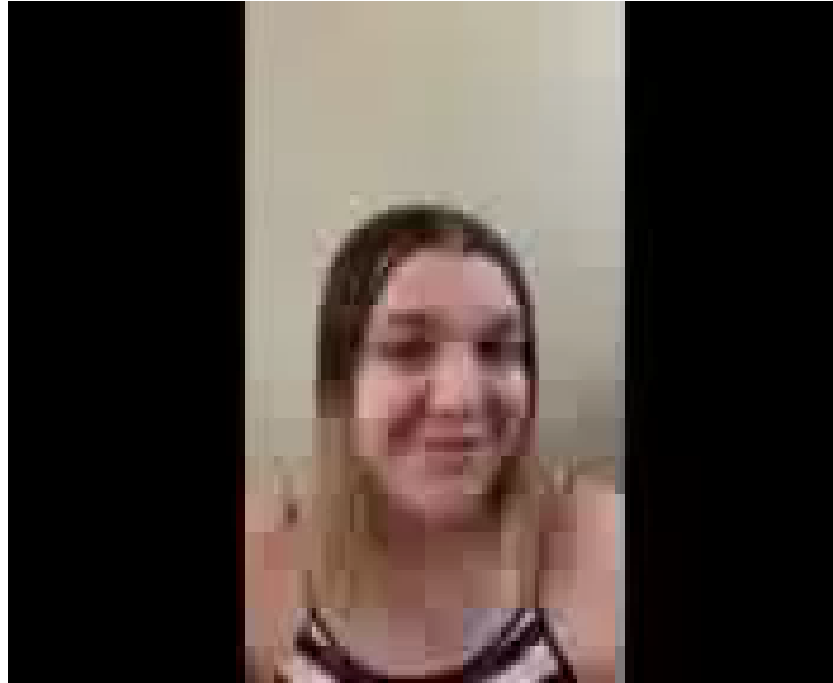
Percentage of new Oregon university undergraduates who transferred from an Oregon community college (2021-22)



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VIDEO:
Kelsey Carlson,
Transfer Student
Rogue Community College

Kelsey Carlson



Key Takeaways

- ❑ An investment in community colleges is an investment in **Oregon**
- ❑ An investment in community colleges ensures the **most vulnerable Oregonians** have access to higher education



Questions?

John Wykoff, OCCA Deputy Director
jwykoff@occa17.com

Community Colleges: Changing Lives One Student at a Time

John Wykoff, Deputy Director
Oregon Community College Association
Joint Ways & Means Subcommittee on Education | April 24, 2023

Overview of today

Community Colleges Serve Communities

- Adult Education
- Community Education
- Corrections Education

Community Colleges Serve the Economy

- Career Technical Education
- Community & Business Partnerships

Public Testimony



Community Colleges Serve Communities

Programs & Services to fit community needs

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“A better Oregon must also be a more equitable Oregon...The success of underrepresented students will be key to the success of Oregon employers.”

-National Center for Higher Education Management Report, 2022, p. 2

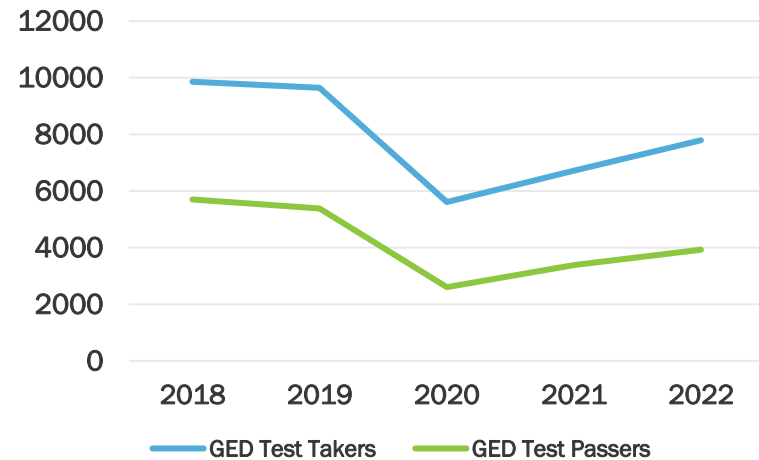
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Future Connect Program:
Josh Laurie, Director of Student Success
Programs & **Student**, Future Connect,
Portland Community College

ABE/GED: Creating Pathways to High School Equivalency Credentials

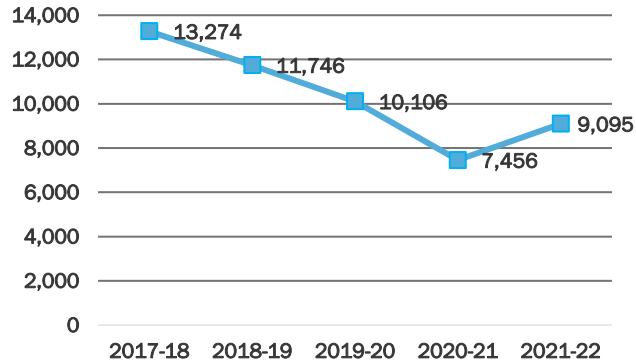
The Oregon GED® Program is administered by the HECC in partnership with: GED® Testing Service, Oregon's 17 community colleges, Department of Corrections, and professionals at more than 70 test prep locations across the state.

Oregon GED® Test Performance

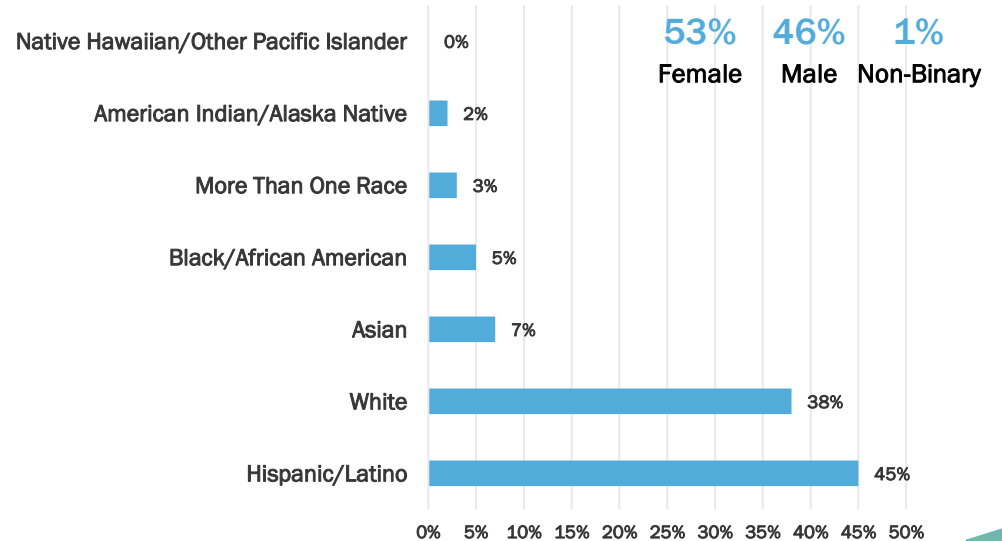


Empowering Oregonians for a Strong Future: ESL & ABE

Enrollment



Students Self-Identify



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Indira Carmen
ABE/ESL Student
Mt. Hood Community College

Corrections Education

- ▶ Research on 404,638 prisoners in 30 states after their release from prison found:
 - ▶ More than 3/4 (76.6%) were rearrested within 5 years
 - ▶ A 43% reduction in recidivism rates for those prisoners who participate in prison education programs

Corrections Education

4 Colleges
Providing
Educational
Services

2,296
Adults in
Custody Served

12 Oregon
Prisons
Served

Educational services offered: ESL, GED, IDEA, Special Education, Vocational Tech

“

Sterling Cunio
Former Department of Corrections
GED Tutor



Community Colleges Serve the Economy

Keeping Oregon's economic engine churning

Community Colleges: Economic Engines

Putting Oregonians to **work**

- ▶ Short-term programs = **fast entry** into workforce
- ▶ Colleges are **nimble** & can **react quickly** to employer & job-seeker needs
- ▶ **Partner** with business/industry for work-ready employees



Career & Technical Education Works

- ▶ Career Technical Education (CTE) provides students of all ages with the academic and technical **skills, knowledge, and training necessary to succeed in future careers and to become lifelong learners.**
- ▶ CTE helps Oregonians gain the skills, technical knowledge, academic foundation, and **real-world experience needed to prepare for high-skill, high-demand, and high-wage careers.**



Clatsop Community College

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VIDEO:
Mike Ralston
Student Veteran,
Rogue Community College

Mike Ralston



Educating Oregon's Nurses

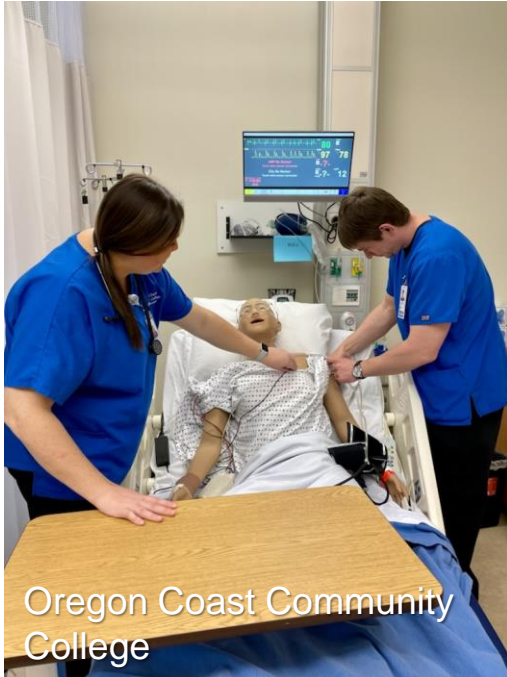
16 out of Oregon's 17 community colleges

currently offer a 2-year Associate Degree in Nursing (ADN) with successful track records for students. The one remaining Oregon CC will have an ADN program soon.



Chemeketa Community College

Nursing in Need



Oregon Coast Community
College

100% of Oregon counties

are designated as Health Professional Shortage Areas (HPSA), which identifies an area, population, or facility experiencing a shortage of health care services by the Health Resources & Services Administration.

“

Chemeketa Community College
President **Dr. Jessica Howard** &
Salem Health Vice President **Sarah Horn**

Cybersecurity Partnership

- ▶ 2021: Nine Oregon community colleges partnered to receive a \$5 million U.S. Dept. of Labor grant to **expand access to cybersecurity & advanced manufacturing workforce training**
 - ▶ Colleges working with local employer partners
- ▶ MHCC
 - ▶ COCC
 - ▶ Clackamas CC
 - ▶ Chemeketa CC
 - ▶ Lane CC
 - ▶ PCC
 - ▶ RCC
 - ▶ SWOCC

Future Ready Oregon SB 1545 (2022)

▶ Career Pathways Funds

- ▶ Development of Integrated Education & Training (IET)
- ▶ Direct student support (tuition/fees/supplies)
- ▶ New certificates in welding, allied health, construction, CNA

▶ Credit for Prior Learning Grants

- ▶ Focus on equitable, expedient, inclusive strategies
- ▶ Align with pre-apprenticeship
- ▶ Expand capacity
- ▶ Train faculty and staff with Council for Adult and Experiential Learning (CAEL)

Apprenticeship

- ▶ Develop New, and Expand Existing, Apprenticeship Programs
- ▶ Expand Supported Employer Placements
- ▶ Provide Funding to Students for:
 - ▶ Materials
 - ▶ Tools
 - ▶ Tuition
 - ▶ Technology Supports

“

Russell Walton
Apprenticeship Student
Klamath Community College

Semiconductor Industry

- ▶ Community colleges are poised to support Oregon's **changing industry needs**
- ▶ Oregon is a **nationwide leader** in the semiconductor workforce
- ▶ **Future Ready Oregon workforce grants** have supported colleges, like MHCC, in this work.



Mt. Hood Community College

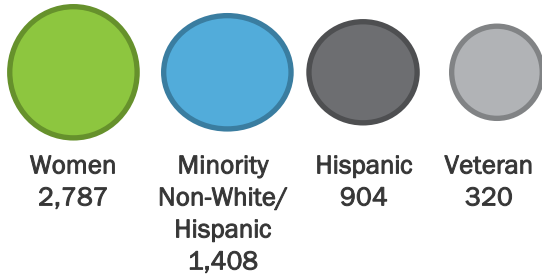
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Mt. Hood Community College President
Lisa Skari & Microchip Troutdale
Corporate Vice President **Dan Malinaric**

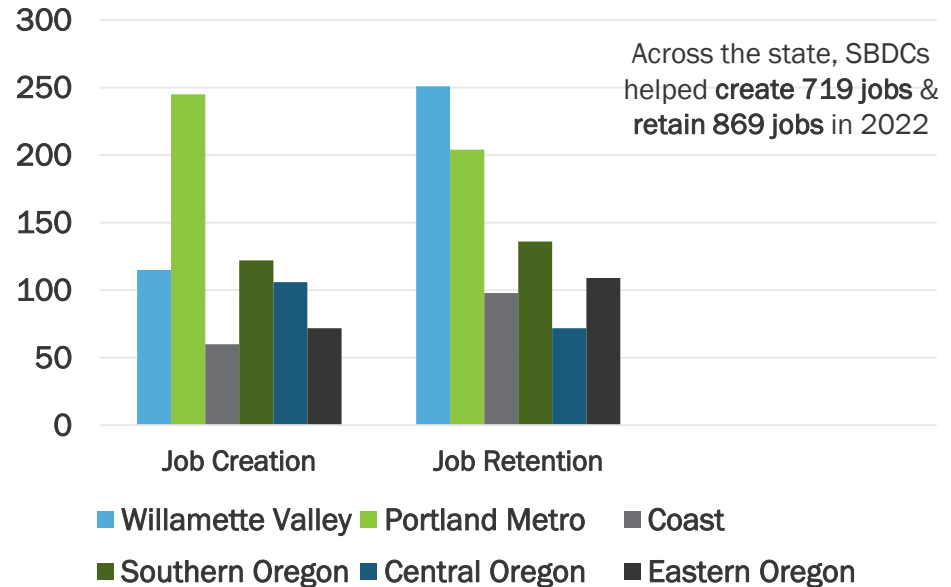
Small Business Development Centers (SBDC)

Clients Served

5,210 clients were served by SBDCs across Oregon in 2022



Job Creation & Retention



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VIDEO:
**Ken Betschart, Director of
SBDC, Central Oregon
Community College**

Ken Betschart



Key Takeaways

- ❑ An investment in community colleges is an investment in Oregon's communities
- ❑ An investment in community colleges ensure a strong economic future for Oregon
- ❑ An investment in community colleges gives strength to colleges' partnerships with business & industry to empower Oregon's workforce



Questions?

John Wykoff, OCCA Deputy Director
jwykoff@occa17.com



Public Testimony

Support Community Colleges

Community Colleges: Changing Lives One Student at a Time

Public Testimonies

Joint Ways & Means Subcommittee on Education | April 25, 2023



Public Testimony

Support Community Colleges