

ANALYSIS

Oregon Health Authority CDC BOLD Program

Analyst: Steve Robbins

Request: Approve the submission of a federal grant application to the Centers for Disease Control and Prevention (CDC) in the amount of \$1,850,000 for the “Building Our Largest Dementia Infrastructure for Alzheimer’s Act (BOLD) Public Health Programs to Address Alzheimer’s Disease and Related Dementias” grant opportunity.

Analysis: The CDC BOLD federal grant is designed to increase awareness and understanding of Alzheimer’s disease and related dementias (ADRD) among the general public, health care providers, and others impacted by the disease. OHA will partner with the Oregon Department of Human Services (DHS) Aging and People with Disabilities (APD) program, the Alzheimer’s Association, and others in the first two years to build a coalition of partners focused on both increasing ADRD awareness and developing an action plan to address the drivers of ADRD. The grant’s last three years will focus on implementing the action plan. The efforts in this program will build on the work of the State Plan for Alzheimer’s Disease and Related Dementias in Oregon (SPADO) Task Force (initially convened in 2010) and will leverage investments already underway for other chronic diseases that share common risk factors with ADRD. Implementation plans will include supporting public health modernization by developing capacity and cross-sector collaborations at the state and local level for advancing policy, systems, and environmental changes to assist Oregonians in maintaining optimal health. If awarded, OHA will refine a proposed work plan in partnership with the stakeholders listed above.

A 30% state match is required totaling \$555,000 for the five year term of the grant. OHA will meet the matching requirement by providing in-kind management and administrative support for the program to include three positions over the course of the grant period. The positions anticipated to be requested if the grant is awarded:

- One Program Analyst 3 (1.00 FTE)
 - Engage with internal DHS/OHA programs, external healthcare providers, and other health systems partners to develop and implement a plan for increasing awareness of ADRD. Will also be responsible for the coordination of expanded resources for ADRD in all communities in Oregon.
 - Term: All 5 years of the grant.
- One Program Analyst 2 (0.50 FTE)
 - Support partner engagement, grant tracking and general program coordination.
 - Term: Years three through five of the grant.
- One Research Analyst 3 (0.50 FTE)
 - Implement grant-required surveillance and evaluation activities, and develop and disseminate data and information related to ADRD.
 - Term: Years three through five of the grant.

The Program Analyst 2 and Research Analyst 3 will not be used to meet federal match requirements, allowing OHA to use a mix of other chronic disease related federal grants and state tobacco tax dollars to fund the other half of each position. Assuming that federal funds cover 50% of these two positions, the grant will have a \$2.4 million total impact on Oregonians.

CDC announced the grant on January 19, 2023, and the application is due March 23, 2023. OHA provided timely notice to the Legislature on March 7, 2023. If awarded, the grant will begin October 1, 2023, and will offer funding for five years (\$250,000 per year for years one and two, and \$450,000 per year for years three through five) through September 30, 2028.

Legislative Fiscal Office Recommendation: The Legislative Fiscal Office recommends approval.

Oregon Health Authority Heath

Request: Authorization to apply for a five year, \$1,850,000 grant from the Centers for Disease Prevention and Control (CDC) Building Our Largest Dementia Infrastructure for Alzheimer’s to improve awareness of Alzheimer’s disease and related dementias in Oregon.

Recommendation: Approve the request.

Discussion: The Oregon Health Authority (OHA) requests authorization to apply for a five year, \$1,850,000 CDC grant to increase awareness and understanding among the public, providers, and other professionals of Alzheimer’s disease and related dementias. The Alzheimer’s Association estimated 69,000 Oregonians were living with Alzheimer’s in 2020, a figure that was expected to grow to 84,000 in 2025. According to OHA’s vital statistics, Alzheimer’s disease was the sixth leading cause of deaths in Oregon in 2021. Deaths were concentrated among Oregonians over 85, for whom it was the third leading cause of death. OHA estimates it costs Medicaid \$235 million per year to care for people with Alzheimer’s and their families.

The grant will provide public health departments with infrastructure and capacity to improve their response to Alzheimer’s disease. The grant has two different components: component one consists of \$250,000 each year for two years of capacity building and \$450,000 for three years of implementation. Component two provides \$450,000 each year for five years of implementation. OHA applied for a previous round of this grant in 2020, under the implementation component but was not funded. OHA has incorporated feedback from the CDC in this application and is planning on applying under the capacity-building track, allowing OHA to focus on developing the partnerships and state infrastructure it needs to be successful with implementation.

If awarded, OHA would use the funds in grant years 1 and 2 to hire a permanent Program Analyst 3 to develop and implement the work plan and partnerships and align the grant work with related efforts across OHA and other organizations. In years 3 through 5, OHA would use the additional grant funds to hire additional permanent staff – a half-time Program Analyst 2 to support the Program Analyst 3, and a half-time Research Analyst 3 to implement the grant required surveillance and evaluation activities—and to support contracts with community partners state-wide to implement Oregon’s updated strategic plan, advance program and policy priorities, and undertake outreach and community mobilization activities. The grant efforts will be coordinated with the Oregon Department of Human Services, the State Plan on Alzheimer’s Disease and Related Dementias in Oregon (SPADO), the Oregon Alzheimer’s Association, and others.

OHA was notified of the grant on January 19, 2023, with applications being due on March 23, 2023. The grant would run from October 1, 2023 to September 30, 2028. The grant requires a 30 percent match, which OHA will meet using in-kind management and administrative staff time paid for with General Fund and Other Funds. The grant does not have a maintenance of effort requirement. If the grant is awarded, OHA will return to request position authority for the additional positions.



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March 7, 2023

Senator Elizabeth Steiner, Co-Chair
Representative Tawna Sanchez, Co-Chair
Joint Committee on Ways and Means
900 Court Street NE
H-178 State Capitol
Salem, OR 97301

Dear Co-Chairs:

Nature of the Request

The Oregon Health Authority's (OHA) Public Health Division requests permission to apply for federal grant funding to expand activities related to Alzheimer's disease and related dementias. The Centers for Disease Control and Prevention (CDC) "BOLD Public Health Programs to Address Alzheimer's Disease and Related Dementias" grant opportunity (CDC-RFA-DP-23-0010) is a 5-year funding opportunity.

OHA learned of this funding opportunity the day the grant opportunity was announced by CDC, January 19, 2023. The application due date is March 23, 2023. The total federal funding amount for the 5-year period is \$1,850,000 (\$250,000 per year during the first two years and \$450,000 per year in years three through five). The funding opportunity requires a 30% state match. OHA will meet this matching requirement by providing management and administrative support for the program with management and administrative staffing positions supported by state tobacco tax dollars. With the 30% state match totaling \$555,000 for the 5-year period, the total funding being applied to this program period will be a minimum of \$2,405,000.

The primary purpose of this funding is to increase awareness and understanding of Alzheimer's disease and related dementias (ADRD) among the general public (including populations of high burden), health care providers, and other professionals. In the first two years of the funding period, in partnership with the Oregon Department of Human Services' Aging and People with Disabilities (APD) program, the Alzheimer's Association, and others, OHA will focus on building a coalition of partners focused not only on building ADRD awareness, but also on developing an action plan for addressing the drivers of ADRD, including excessive alcohol use, lack of opportunities for physical activity, poor nutrition, and limited availability and accessibility of culturally appropriate evidence-based prevention and self-management programs. Years 3-5 will focus on implementing this action plan. Since ADRD share many risk factors with other diseases such as diabetes, heart disease, cancer, depression and others, this funding will enable OHA to leverage and amplify other investments and initiatives in chronic disease prevention in Oregon. Much of these efforts will build on the work of the State Plan for Alzheimer's Disease and Related Dementias in Oregon (SPADO) Task Force that was initially convened in 2010.

The work that will be accomplished with this funding supports OHA's efforts to transform health care in Oregon. Working with health care providers and other partners to increase awareness of ADRD and implement actions to prevent and reduce the burden of ADRD will improve health care, help reduce health care costs and improve health in Oregon. This work will also support public health modernization by developing capacity and cross-sector collaborations at the state and local level for advancing policy, systems, and environment change strategies for helping all people in Oregon maintain optimal health across the lifespan. The objectives of the funding opportunity also support the State Health Improvement Plan's emphasis on address upstream factors and root causes of health inequities.

Agency Action

Upon notification of this funding opportunity, OHA convened meetings with the Oregon Chapter of the Alzheimer's Association, staff in APD and other people who were part of the SPADO Task Force to identify current and related initiatives to build off, and seek input on, potential activities and strategies to include in the proposed work plan. OHA staff also assessed the potential to align grant activities with other chronic disease prevention initiatives. Partners confirmed the need for this funding and are helping identify and refine OHA's proposed work plan.

Action Requested

OHA requests approval to apply for this federal grant.

If the grant is awarded, OHA intends to request full time position authority for three additional positions:

- One program analyst 3 to engage with internal ODHS/OHA programs, external healthcare providers, and other health systems partners to develop and implement a plan for increasing awareness of ADRD. This program analyst will also be responsible for expanding resources for preventing and minimizing the burden of ADRD in all communities in Oregon.
- One program analyst 2 to support partner engagement, grant tracking and general program coordination.
- One research analyst 3 to implement grant-required surveillance and evaluation activities, and develop and disseminate data and information related to ADRD.

The program analyst 3 will be fully funded by this grant for all five years of the grant. The program analyst 2 and research analyst 3 will each be 50% funded by this grant starting in Year 3 when the annual funding level increases. Neither of these positions will be used to meet federal match requirements, so federal funds from other grants can be used to cover the remaining 50% of their time. OHA anticipates that the remaining 50% of their time will be covered by a mix of other chronic disease related federal grants and state tobacco tax dollars.

Depending on the mix of funding, the costs of these positions to Oregon will be between \$0-\$375,000 annually; \$0 if fully funded by other federal grants ranging to \$375,000 if

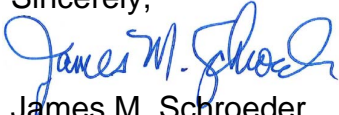
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Representative Tawna Sanchez
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these positions are fully funded by state tobacco tax dollars. If the additional positions are fully funded by state tobacco tax dollars, then the total maximum investment by Oregon for this program will increase from \$555,000 to \$930,000 over the 5-year period, which reflects the required 30% state match plus additional position funding, increasing the total funded amount for the program from \$2,405,000 to \$2,780,000.

Legislation Affected

None.

Sincerely,



James M. Schroeder
Interim Director

EC: Steven Robbins, Legislative Fiscal Office
Patrick Heath, Department of Administrative Services
George Naughton, Department of Administrative Services
Amanda Beitel, Legislative Fiscal Office