



Sports Betting Oregon State Lottery

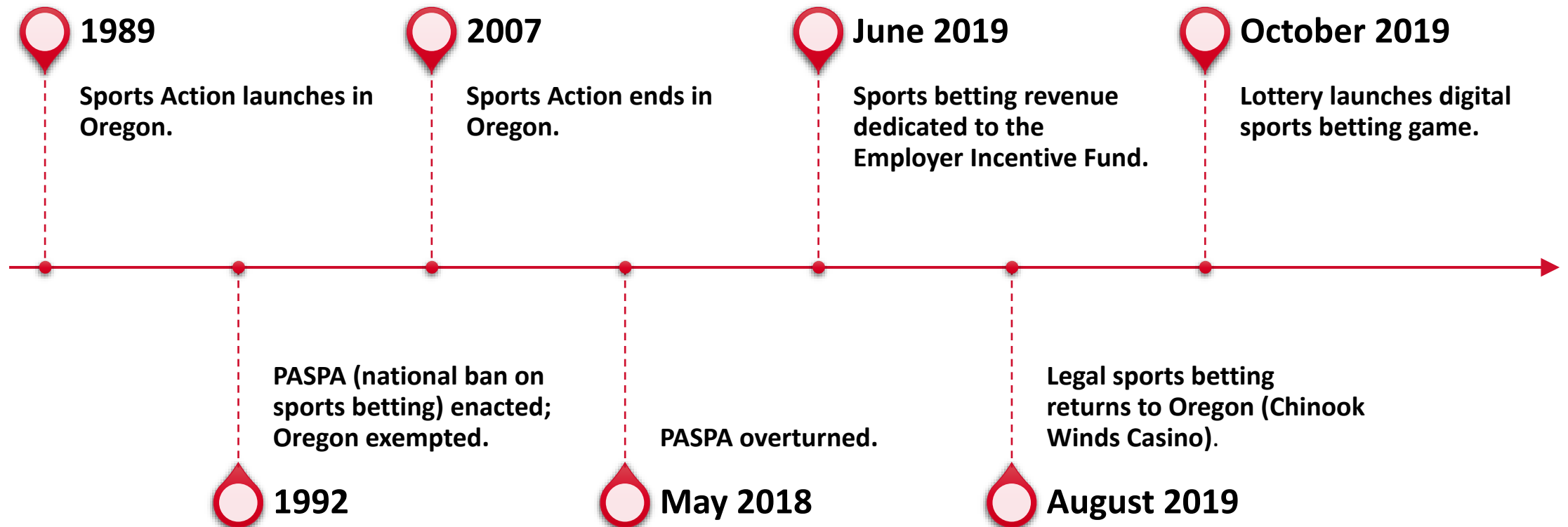
Presentation to the House Committee on Gambling Regulation

Matt Shelby, Chief Communications Officer

Kerry Hemphill, Sports Betting Product Manager

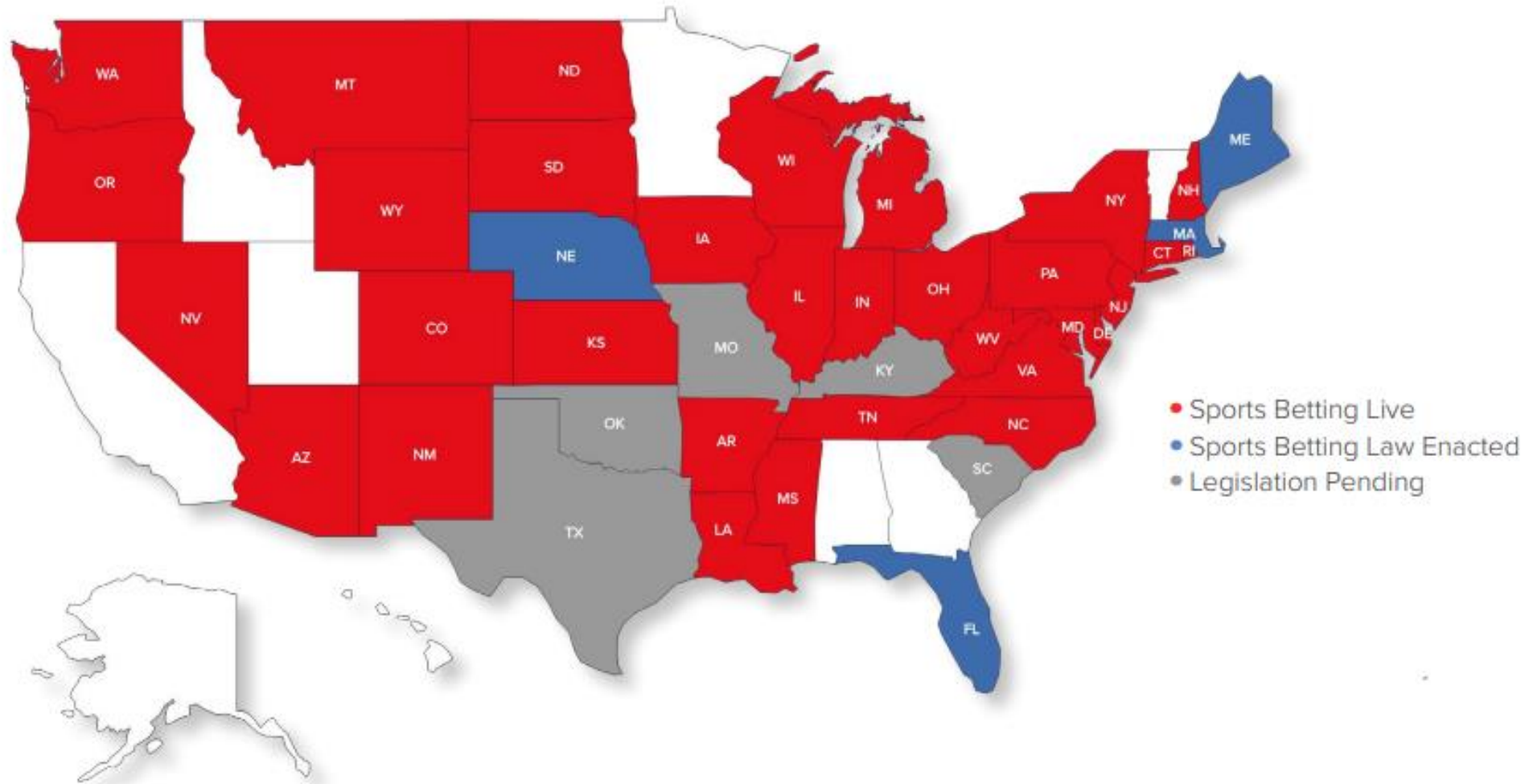
February 14, 2023

Brief History of Sports Betting (excluding parimutuel)



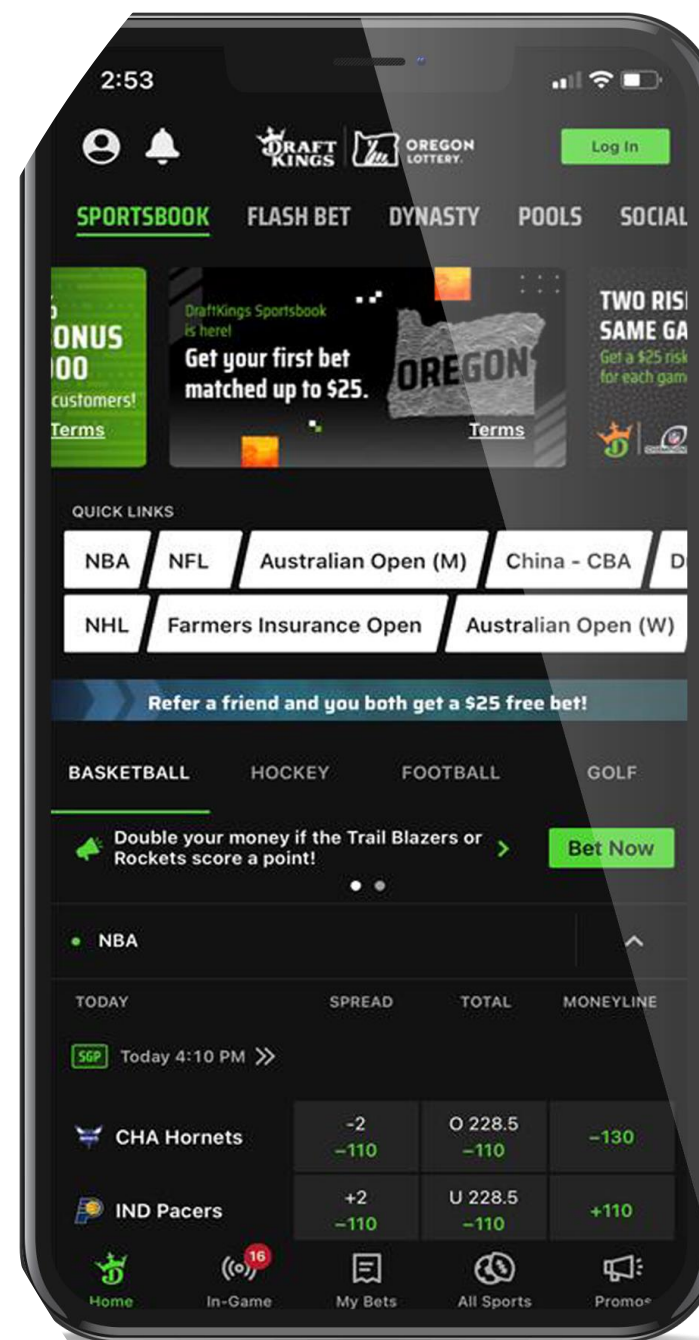
The State of the States

January 2023



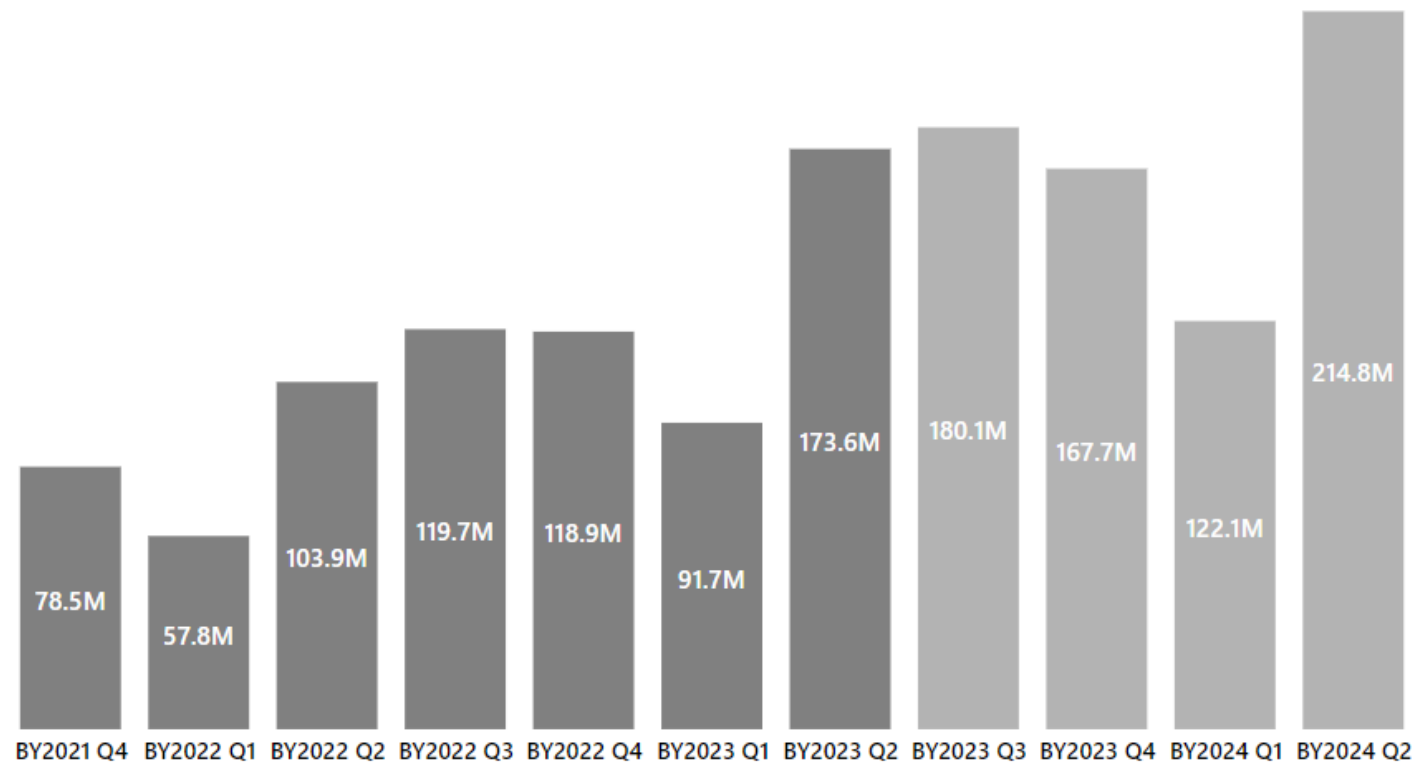
DraftKings Sportsbook

- Digital Only (online and mobile app)
- Professional Sports Only
- Geofenced
- “Known Play”
 - ✓ Age and Identity Verification (21+)
 - ✓ Responsible Play Tools



Sports Betting Quarterly Performance

● Actuals ● Forecast



	BY23 Q2 Actual	BY23 Q2 Forecast*
Turnover/Handle	\$173.6M	\$137.6M
GGR	\$19.3M	\$8.9M

* Internal Forecast (July 2021)

Sports Betting Highlights

- Q2 was a record quarter
 - \$173M Turnover & \$19M GGR
- Year-over-year increases in all categories:
 - # of Bets: +104%
 - Turnover: +58%
 - Gross Gaming Revenue: +94%
 - Unique Active Players: +80%
 - New Player Registrations: +166%

Top Sports for Q2:

- Football and Basketball - making up over 69% of total Turnover and 72% of total GGR
- Soccer was very strong
 - YoY growth rates outpaced every other sport:
 - # of Bets: +122%
 - Turnover\$: +85%
 - Unique Active Players: +217%
 - GGR: +149%

2023 Super Bowl Recap

- America's most popular sporting event
- More than **\$5 million wagered** in Oregon
- Average bet **\$17.46**



Sports Betting Revenue

BIENNIUM	TRANSFER
21-23	\$27.8 million
23-25	\$33.1 million
25-27	\$41.2 million
27-29	\$44.3 million
29-31	\$47.7 million

In addition to debt service and our constitutional beneficiaries, sports betting revenue is used to offset pension costs for public employers.

Dec 2022 Oregon Economic and Revenue Forecast: <https://www.oregon.gov/das/OEA/Documents/forecast1222.pdf>

See SB 846 (2021) <https://olis.oregonlegislature.gov/liz/2021R1/Measures/Overview/SB846>

Questions



Thank You



**OREGON
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Together, we do good things.