



# Oregon

Tina Kotek, Governor

Department of Environmental Quality

Agency Headquarters

700 NE Multnomah Street, Suite 600

Portland, OR 97232

(503) 229-5696

FAX (503) 229-6124

TTY 711

**To:** Joint Committee on Ways and Means-Subcommittee on Natural Resources  
**From:** Abby Boudouris, Senior Legislative Analyst  
**Date:** January 31, 2023  
**Subject:** Follow Up to 1/26/31 Work Session on Solid Waste Infrastructure Grant Application

Co-Chair Dembrow, Co-Chair Pham and Members of the Committee:

As a follow up to the presentation on the SWIFR grant application on January 26<sup>th</sup>, I am providing some additional information to answer Senator Frederick's question about evaluation of the "Don't Let Good Food Go Bad" campaign.

- There will be an evaluation component of the grant funded phase of the campaign. It will at minimum track the number of people who saw the ads on broadcast/streaming television and social media platforms and the number of unique and repeat visits to the program's [website](#).
- Once the grant has been received, the program staff will work with our contractor to develop a formal evaluation plan that may include self-reported behavior change because of interacting with the campaign materials.
- The project and grant funding are not large enough to include the true gold standard of evaluation for this type of program - measuring food waste reduction however the Materials Management program seeks to include that in future work.

Thank you for your interest in this topic. Please let me know if you have additional questions.

**Abby Boudouris**

Senior Legislative Analyst

Oregon Dept. of Environmental Quality

700 NE Multnomah Street, Suite 600

Portland OR 97232

[abby.boudouris@deq.oregon.gov](mailto:abby.boudouris@deq.oregon.gov)