Oregon's Statewide Textbook Affordability Program

House Committee On Higher Education
January 31, 2023
Link to this presentation: https://tinyurl.com/house-oer
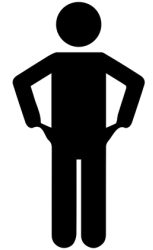
OpenOregon
Educational Resources

openoregon.org

Background

The Problem:

Created by iconsmind.com
from the Noun Project

Created by Nicolas Vicent
from the Noun Project

With Open Educational Resources, you are free to...

Copy   Mix

Share   Keep

Edit   Use

TAA announces 2019 Textbook Award winners

Thirty-one textbooks have been awarded 2019 Textbook Awards by the Textbook & Academic Authors Association (TAA). Four textbooks received William Holmes McGuffey Longevity Awards, 17 textbooks received Textbook Excellence Awards, and ten textbooks received Most Promising New Textbook Awards.

The McGuffey Longevity Award recognizes textbooks and learning materials whose excellence has been demonstrated over time. The Textbook Excellence Award recognizes excellence in current textbooks and learning materials. The Most Promising New Textbook Award recognizes excellence in 1st edition textbooks and learning materials.

The awards will be presented during an awards reception at TAA's 32nd Annual Textbook & Academic Authoring Conference in Philadelphia, PA, June 14, 2019.

https://blog.taaonline.net/2019/02/taa-announces-2019-textbook-award-winners/
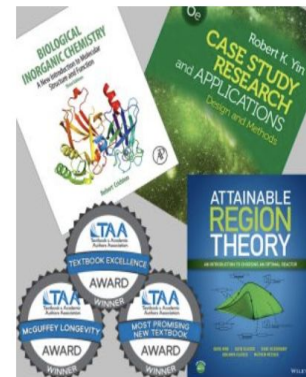
What we're doing

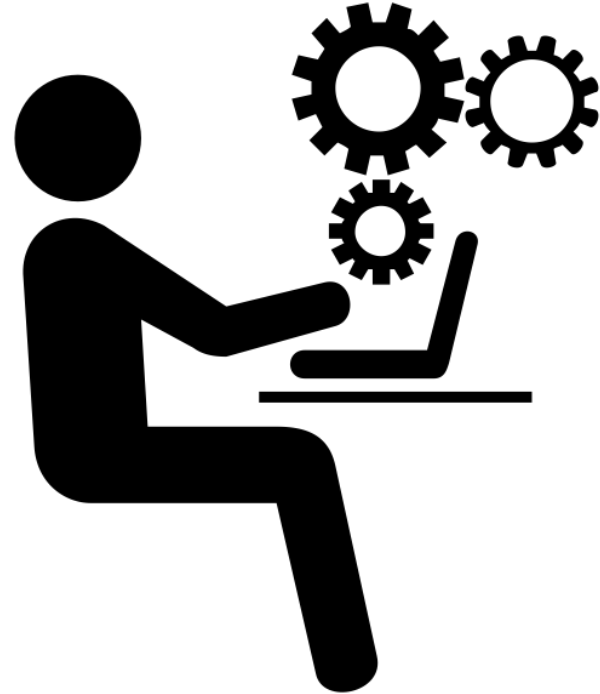# Community of Practice

Oregon is a national leader in open education because of our well-developed community of practice around OER development and implementation.

Created by Andreas Vögele from Noun Project

Professional Development for OER

- OER Review Workshops

- Equity & Open Education Faculty Cohorts

- Virtual Statewide OER Symposium: April 28, 2023

Created by Kraya
from Noun Project

Policy Support

Open Oregon Educational Resources works with each community college and university to implement legislative requirements and assess their impacts.

Program Impacts

Direct Savings Impacts

Program	Funds Awarded	Student Enrollment	Estimated Student Savings	Estimated Savings Per $1 Spent
2021-23 OER Grants Cohort	$479,017	5,537	$815,083	$1.70
OER Grants, 2015-2021	$1,622,186	121,500	$16,782,190	$10.35
OER Review Workshops, 2015-2021	$201,877	79,560	$8,552,520	$42.37

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Indirect impact: Designated Courses

- Estimated **$50M savings** represented by designated courses in 2019-21 biennium

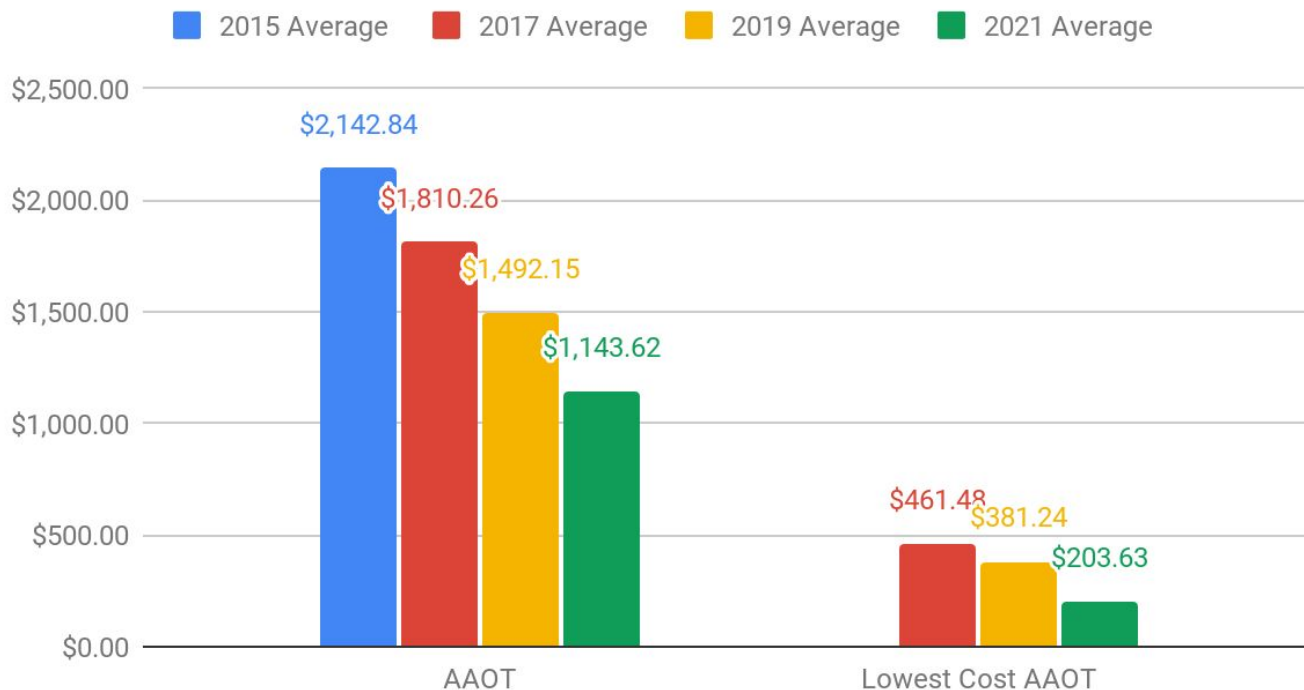- Estimated **20%** of courses offered were designated no-cost or low-cost

Created by mikicon
from Noun Project

Indirect impact: Effect on Enrollment Behavior

- Students are potentially using the no- and low-cost schedule designation to **lower the total cost of attendance** of higher education in Oregon

- The designation is potentially helping **historically underserved** students lower the cost of attendance

- Our evidence **does not show** that historically underserved students had significantly higher enrollment intensity correlated with taking designated courses.
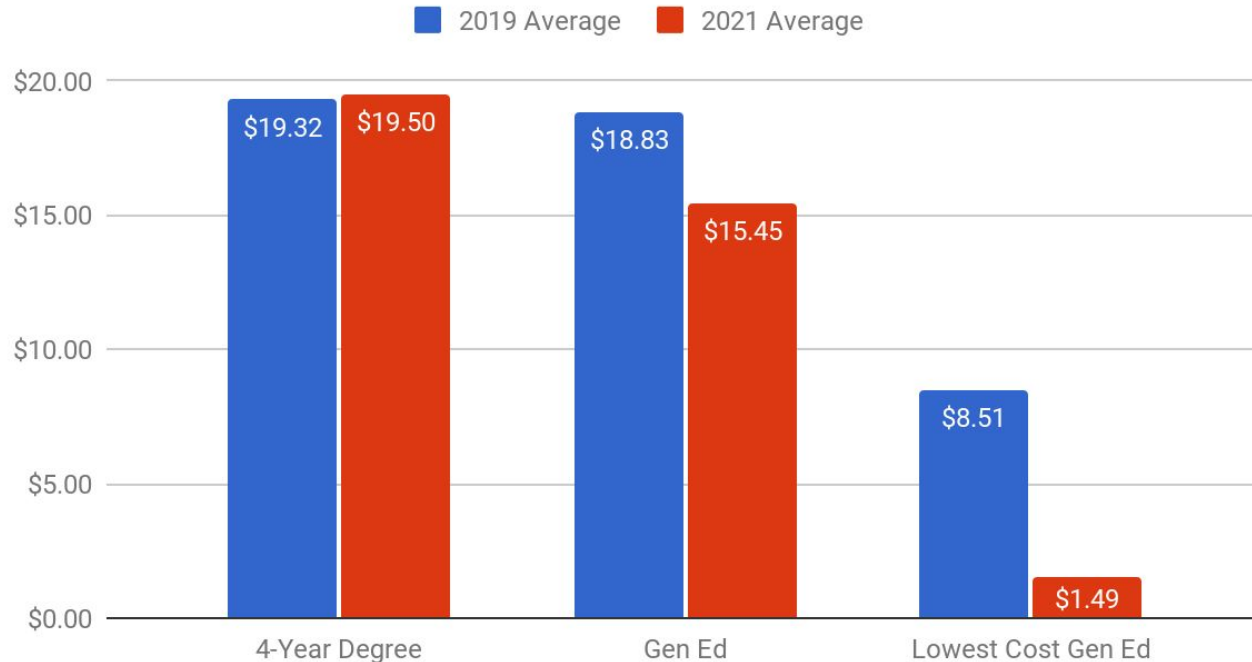
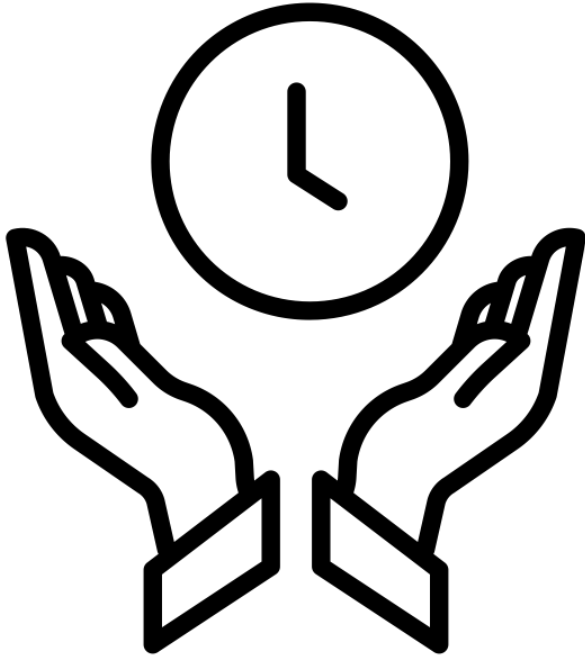# Indirect impact: AAOT Costs

Average course materials costs

2015 Average   2017 Average   2019 Average   2021 Average

AAOT:
- $2,142.84
- $1,810.26
- $1,492.15
- $1,143.62

Lowest Cost AAOT:
- $461.48
- $381.24
- $203.63

Indirect impact: University Costs

Average course materials cost per credit

■ 2019 Average   ■ 2021 Average

	4-Year Degree	Gen Ed	Lowest Cost Gen Ed
2019 Average	$19.32	$18.83	$8.51
2021 Average	$19.50	$15.45	$1.49

Looking Ahead

Barriers to OER Adoption

Recommended Program Funding Increase*

- Straight-line impact: Grant awards and stipends for faculty to adopt, adapt, and create openly licensed course materials that are available online at no cost or in print at low cost.

- Squiggly-line impact: Large-scale projects ensuring that materials are not just affordable, but also high quality: relevant, aligned with course outcomes, accessible, and designed with an equity lens.

- Dotted-line impact: Course materials designed with an equity lens affect student sense of belonging and retention.

*Even though HECC is broadly supportive of the OER program, the funding request that I am presenting to you is mine, not theirs, as there is not currently a Governor's recommended budget.

Funding context

- Support for affordable course materials is effective and high impact

- Spending on textbook affordability has a multiplier effect

- Affordable textbooks are an essential component of a comprehensive statewide affordability strategy

Thank you!
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