



February 10, 2022

RE: Cybersecurity Center of Excellence - LC295

Co-Chairs Armitage and Nathanson and Members of the Committee:

Thank you for the opportunity to submit a letter of support on LC295. Salesforce is proud to support Oregon's effort to create a Cybersecurity Institute. As a member of the Technology Association of Oregon and a company with a hub office in Hillsboro, we know how impactful this effort will be.

Salesforce is the global leader in CRM, bringing companies and customers together in the digital age. Founded in 1999, Salesforce enables companies of every size and industry to take advantage of powerful technologies—cloud, mobile, social, voice, and artificial intelligence—to connect to their customers in a whole new way. Companies trust Salesforce to help them transform their businesses around the customer in this digital-first world.

As Oregon works to modernize the state's governmental infrastructure and proactively prepare for emergency response, it is crucial that investments are made in both physical and online technological infrastructure. Calling upon Portland State University, Oregon State University, and the University of Oregon to coordinate the Oregon Cybersecurity Center of Excellence will provide the state with a unified cybersecurity voice, paving the way in education and implementation for the state.

The U.S. Bureau of Labor Statistics projects "information security analyst" will be the 10th fastest growing occupation over the next decade, with an employment growth rate of 31 percent compared to the 4 percent average growth rate for all occupations. Establishing the Cybersecurity Workforce Development Fund, Cybersecurity Grant Program Fund, and Cybersecurity Public Awareness Fund will help train the current and next generation of talent and ensure cybersecurity information is shared statewide, between governments, and across sectors.

For these reasons, Salesforce respectfully encourages you to support LC295. Thank you for your consideration.

Sincerely,

A handwritten signature in blue ink that reads "Zach Carstensen".

Zach Carstensen
Sr. Manager, U.S. State and Local Government Affairs
zcarstensen@salesforce.com
(206) 518-0985 - cellphone