

Submitter: David Leiken

On Behalf Of:

Committee: House Committee On Economic Recovery and Prosperity

Measure: HB4040

My name is David Leiken. I am President of two of Oregon's major entities in the concert industry in America, Our concert company DoubleTee Concerts is Oregon's oldest and formerly largest concert promotion company. It was established in 1972, and has brought major entertainment to the Northwest for 50 years this month. We also operate the Roseland Theater in Old Town/Portland. This venue has been rated in the top 10 in the world for venues 1500 cao and under for the last five years. We have been impacted severely by the pandemic. for nearly 18 months we experience zero revenue, which cost us approximately \$4,000,000 in gross revenues compared to the last several years. While we have received some funds to replace part of that amount it is much less than what is needed to make us whole, and there is uncertainty on how those funds will be allowed in the end. Anything additional that the State of Oregon can do to help our industry survive these very difficult times would be appreciated. One other aspect which has added to the problems is the fact that since our restart in late August the sales have been somewhat sluggish due to all of the COVID concerns, and many of our costs of labor, goods and services have increased. Sales are off about 25% and costs have increased by 25-30%. This is why so many of our businesses have real concerns for the future. Sincerely, David Leiken, Pres. DoubleTee Concerts and Oregon Theater Mgmt Corp/Roseland Theater.