



Oregon Salmon Credit

"If the salmon and steelhead are running, then as far as I am concerned, God knows that all is well in His world..."

-Governor Tom McCall

Historic Loss of Salmon Since Lewis and Clark's Expedition







Billions go towards salmonid conservation each year, yet population levels still fluctuate around the abysmal levels of the '90s



Time for a grassroots approach made by Oregonians for Oregonians

Salmon Credit will facilitate salmonid recovery by focusing on restoring low-system, off-channel rearing habitat; the most limited habitat type critical to survival and recruitment.

Salmonids reared in low-system offchannel habitats...

- grow larger, and at a faster rate while there.
- are more likely to survive the ocean and return to spawn.
- make up the greatest proportion of all returning spawners.





~85% of vegetated tidal wetlands have been lost from West Coast estuaries.

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58.9% of historical tidal marsh





Brophy, L.S. 2019. Comparing historical losses of forested, scrub-scrub, and emergent t<mark>i</mark>dal wetlands on the Oregon coast, I paradigm shift for estuary restoration and conservation. Prepared for the Pacific States Marine Fisheries Commission and Marine and Estuarine Fish Habitat Partnership. Estuary Technical Group, Institute for Applied Ecology, Corvallis, Oregon 455

State of Oregon GEO, Esri Canada, Esri, HERE, Garmin, SafeGraph, METI/NASA, USGS, Bureau of Land Management, EPA, NPS, USDA

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Loss of Land-Use Revenue NMFS Conservation Banking Hire Geomorphologist Local Land Use Local Land Use 'Sist NOAA Current Approaches are Cumbersome and Disincentivize Landowners ime Consuming Dept. Hire Engineers COC & Coordination Meetings & Coordination Army Corps of Engineers Officition Hire Hode State Lands/drologist Riconservation Easement of State Lands/drologist







"I grow cattle, hay, and salmon."

Example Scenario: If 1 acre costs \$50K to restore...



Salmon Credit Trust Fund yield permanently tied to property as perpetual revenue stream for landowner



