Chair Williams and Members of the Committee,

My name is Kalyeigh Hillert. I am a farmer in Nehalem. I am writing to request your support for HB 2292.

HB 2292 supports the expansion of Double Up Food Bucks Oregon, a SNAP incentive program with a proven record of success. For every dollar spent on SNAP-eligible foods at participating farmers markets, farm share programs, and grocery stores across the state, shoppers will receive a dollar to spend on Oregon-grown fruits and vegetables.

This program is important to me because it helps our farm engage a new and more diverse range of customers. It also helps community members engage with their local businesses. Beyond the immediate service of providing local food, much of the value of farmer's markets are the relationships that are built within them. We learn our customers needs/wants and we adapt accordingly. We use our connections as a part of our food system to then inform other local organizations of the need within our community. The additional funds have help to boost our farm sales and build relationships with customers who use the program.

Please support HB2292.

Thank you for the consideration and for your service. Kayleigh Hillert Nehalem, OR