Support SB 587

The Case for Statewide Tobacco Retail License

Oregon voters have repeatedly supported efforts to prevent children from accessing tobacco products.

Yet we do not hold adults who sell tobacco to children accountable for their actions. **Instead, Oregon punishes the children.**

Businesses serving our communities have a responsibility to follow the law and keep potentially dangerous products away from children, as they do with alcohol, cannabis, and firearms.

Despite this being a national best practice, and a proven solution to reducing youth tobacco use, **Oregon is one of the last states without a Tobacco Retail License.**

Please vote YES on SB 587 and help us finally bring a Tobacco Retail License to Oregon.

Tobacco Retail Licensure is proven to reduce youth accessing tobacco products, and hold adults accountable for breaking the law.

- Compliance with Current Law: Without a statewide retail license, compliance and enforcement of existing laws is difficult, and results in higher rates of underage tobacco sales in our state, especially outside of the urban areas.
- Supporting Local Businesses: Tobacco Retail Licensure gives business owners access to resources and trainings on how to comply with the law through their Local Public Health Authorities.
- Fairness: The sale of all age-restricted products in Oregon requires a license, EXCEPT FOR TOBACCO.



Pharmacies are healthcare facilities that our communities rely on to stay healthy and to get better when they are sick. Local communities should be able to decide how to protect their cities, their counties, and their trusted healthcare facilities from the tobacco epidemic.

We oppose any preemptions preventing tobacco-free pharmacies.

Tobacco Retail Licensure completes the Tobacco-Free Trifecta

The Oregon Legislature raises the age to purchase tobacco to 21

2020 ———

Oregon voters overwhelmingly pass Measure 108, modernizing tobacco taxes, and creating the first tax on e-cigarettes

• 2021-

A statewide Tobacco Retail License program is the only way to realize the potential for the tools already in place.

What does SB 587 do?

License all businesses that sell any kind of tobacco products:

- Requires the Department of Revenue (DOR) to license all businesses that sell tobacco products and inhalant delivery systems, and to renew licenses annually.
- Requires that fees associated with the license are set in rule and not to exceed the costs of administration and enforcement of the license.

Enforcement:

- Allows the DOR to suspend, revoke or refuse to issue a tobacco retail license when violations of federal, state or local laws, or for providing the DOR false information, occur. DOR may impose a civil penalty for violation of federal or state law.
- Allows the Oregon Health Authority (OHA) to enforce state license; requires OHA to ensure one inspection per year and effective administration.
- Allows Local Public Health Authorities to enter into an agreement with the Oregon Health Authority to enforce state TRL standards within their jurisdiction.

Local Control:

- Local ordinances that require additional standards for acquiring a tobacco retail license can be adopted.
- Education and outreach programs will be created to assist tobacco retailers regarding local, state and federal tobacco retail regulations.
- Licensing fees will be kept locally to ensure program costs are covered for administration, education and enforcement of a local standard.
- Grandfathers in current cities and counties tobacco retail licensure.



Christina Bodamer American Heart Association christina.bodamer@heart.org 971-832-3089 Morgan Cowling Coalition of Local Health Officials morgan@oregonclho.org 503-329-6923 Jamie Dunphy American Cancer Society Cancer Action Network jamie.dunphy@cancer.org 971- 358-1484