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To: Senate Committee on Energy and Environment; others

**Re: I OPPOSE [SB 581]...But, you almost got it right. More work and inclusionary input is required.**

Any industry which misleads by deceptive and or negligent means, the advertising and or promoting the recyclability of their products needs to be punished severely without reservation.

[SB 581], unfortunately deviates from the aforementioned path and crates two (2) significant problems.

1.) Labeling requirements are going to create confusion in the marketplace as seen in the,

**"Text: [Page 1at (26-28)] and [Page 2 at (1-4)].**

2.) **"Section 2 of the Text: [Page 2 at (5-10)]"** is burdensome and oppressive to businesses and to the courts.

There could be many frivolous law suits filed by environmental groups and the Department of Environmental Quality (DEQ) has too much authority under [SB 581].

[SB 581] requires more input from the business communities and the courts refine the intent of [SB 581].

**Senator Dembrow is to be commended for identifying the necessity to punish deceptive advertisements.**

*Respectfully submitted,*

/s/ David S. Wall

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