

We have learned from the past that industry cannot be trusted to come up with effective solutions. So much of what has stymied progress with recycling and resource conservation is the result of the misleading and confusing labeling that industry volunteered as a solution decades ago.

I try to do everything I can to personally mitigate my environmental impact, I bring reusable bags to shop, I try to select items with minimal packaging, and when I have the option, decline plastic. The problem is, citizens have very little power and it's very difficult when the options are so limited because industry and retailers profit so much from excessive (often plastic) packaging.