

House Committee on Economic Recovery and Prosperity
900 Court Street NE
Salem, OR 97301

February 17, 2021

To the House Committee on Economic Recovery and Prosperity,

I urge you to **vote YES on HB 3010** pertaining to diversity, equity, and inclusion in incentivized Oregon media productions. It's important that the commitment to Diversity, Equity, & Inclusion be reflected in Oregon's policymaking.

As a white, male producer for over two decades, I've produced broadcast content for OPB and corporate videos for Adidas, Nike, and Goodwill. I've overseen dozens of productions and crews and, without doubt, a more diverse crew provides more perspectives and experiences from which to draw. This in turn creates stronger work.

Womxn and BIPOC (Black, Indigenous, People of Color) individuals are underrepresented in crew makeup and in leadership roles. While diversity, equity and inclusion are increasingly part of the hiring process, we've a long way to go to create a culture that supports these efforts throughout our industry. HB 3010 is a beginning to provide the means to do so.

Please **vote YES on HB 3010** to encourage diversity, equity, and inclusion in our local production industry. I look forward to witnessing the change that comes about when this bill passes.

Regards,

Dan Gorczyca

Producer
Truth in Advertising LLC
Portland, OR