



House Committee on Economic Recovery and Prosperity  
900 Court Street NE  
Salem, OR 97301

February 16, 2021

Dear House Committee on Economic Recovery and Prosperity,

I am writing to urge you to vote YES on HB 3010 regarding diversity, equity, and inclusion in incentivized Oregon media productions. A commitment to Diversity, Equity, & Inclusion must be reflected in Oregon's policymaking.

TZOM Films is a video production studio based in Washington County, Oregon. We specialize in creating cinematic stories for-profit and non-profit entities in commercials, narratives, documentaries, short films, music videos, among others. Our clients represent a wide range of industries such as marketing agencies, educational institutions, fashion brands, architecture firms, travel and tourism, and car manufacturers. One of our core values is to bring professionals of diverse backgrounds into every project we produce, creating a more inclusive environment for both our crew and our clients.

During the last decade, we have worked across the country on projects of different scope and complexity. In all projects, we have hired cast and crew that identify as members of underrepresented communities such as BIPOC, LGBTQ, and women. We also ensure that our productions are safe spaces free of misconduct, harassment, or discrimination. If a small production studio like ours can meet these goals, surely a large production agency eligible for and seeking reimbursement from the Oregon Production Incentive Fund can as well.

Please vote YES on HB 3010 to encourage diversity, equity, and inclusion in our local production industry. If in fact, we are wanting a more inclusive society for all Oregonians we must look to industry leaders to lead and commit to these DEI efforts.

Regards,

Maribel De Leon  
Producer  
TZOM Films  
Beaverton, OR