



House Committee on Economic Recovery and Prosperity
900 Court Street NE
Salem, OR 97301

February 17, 2021

Dear House Committee on Economic Recovery and Prosperity,

I'm writing to urge you to **vote YES on HB 3010** pertaining to diversity, equity, and inclusion in incentivized Oregon media productions. It's important that the commitment to Diversity, Equity, & Inclusion be reflected in Oregon's policymaking.

I have been a documentary producer/director and educator for the past twenty five years, twenty three here in Oregon. I am a founder and director of Oregon Doc Camp, a retreat for documentary filmmakers all over the world. My current company, Oregon Media Lab produces films and programs that raise up voices usually unheard in mainstream media such as [RIVETED](#) is a feature-length documentary from filmmaker Lindsay Trapnell that is currently in production, [ROCK N ROLL MAMAS](#), a feature-length documentary about three indie rockers who strive to follow their creative dreams and raise their children, and PSAs with the [Oregon Primary Care Association](#) highlighting the strength and importance of community health centers during these difficult times.

This policy would impact me, my projects, and our industry here in Oregon greatly. When I first started as a producer, editor, educator, here in Oregon, I felt alone as a strong female voice in our industry. I was often alienated and passed over for jobs because I needed to juggle child care or find a place to breastfeed during work. Because of this, I took less and less paid work and started to create my own job opportunities. I was a founder of Women in Film-Portland, I created Oregon Doc Camp (a job where I am now being paid after volunteering my services for seven years), and now Oregon Media Lab, a company that nurtures, mentors, and connects filmmakers who feel just as alone as I did when I first started. These filmmakers are typically underrepresented in our industry, BIPOC and Queer folks, and Women. This policy would be a good first step to hold the state accountable for the underrepresented voices in our industry and lift up these people and put them where they belong, as strong leadership voices in the Oregon media ecosystem.

Please **vote YES on HB 3010** to encourage diversity, equity, and inclusion in our local production industry. I look forward to witnessing the change that comes about when this bill passes!

Regards,

Jackie Weissman

Founder/Producer

Oregon Media Lab

Portland, Oregon