



February 16, 2021

House Committee on Economic Recovery and Prosperity
900 Court Street NE
Salem, OR 97301

Dear House Committee on Economic Recovery and Prosperity,
I'm writing to urge you to **vote YES on HB 3010** pertaining to diversity, equity, and inclusion in incentivized Oregon media productions. It's important that the commitment to Diversity, Equity, & Inclusion be reflected in Oregon's policymaking.

I have been working in the film industry since the 1980s as a member of the Director's Guild of America in OR, CA and WA. Upon my return to OR in 2015, I launched my own film production business. Adding an incentive based policy is always a good way to ensure we are expanding our company's internal actions to be inclusive especially to those of us with long time relationships with the good old boys. If it means saving money, people will follow.

Please **vote YES on HB 3010** to encourage diversity, equity, and inclusion in our local production industry. I look forward to witnessing the change that comes about when this bill passes!

Regards,
Leslie Bloom
Big Kid Films, LLC
Lake Oswego, OR
<https://www.bigkidfilms.com/>

