



House Committee on Economic Recovery and Prosperity
900 Court Street NE
Salem, OR 97301

February 16, 2021

Dear House Committee on Economic Recovery and Prosperity,

I'm writing to urge you to **vote YES on HB 3010** pertaining to diversity, equity, and inclusion in incentivized Oregon media productions. It's important that the commitment to Diversity, Equity, & Inclusion be reflected in Oregon's policymaking.

I am both an actor and acting coach and am someone of ethnicity. I have been in the industry for over 30 years (Over 20 in LA) and am fortunate to have worked with an incredible array of talent. That said - what has been disappointing and frustrating has been the lack of diversity and representation in the industry. I was extremely fortunate to be chosen to be one of the teachers for the Talent Diversity program initiated by Cast Iron Studios - a 36-hour intensive acting course gave 32 performers of color the opportunity to hone their chops with Portland's finest acting coaches and a myriad of guest speakers, at no cost to the actors. That experience was life changing. I heard from artists of all backgrounds what it feels like to be underrepresented and stereotyped. What I know is that there is an abundance of talent that is not given the opportunity to be a part of this industry. What I know is that this lack of representation results in one noted stereotypes. The impact of the lack of representation has a deep negative effect on artists. I speak from personal experience. The bottom line - Diversity, Equity and Inclusion must be a priority within the industry.

Please **vote YES on HB 3010** to encourage diversity, equity, and inclusion in our local production industry. I look forward to witnessing the change that comes about when this bill passes!

Regards,

Kristina Haddad, Acting Coach/Actor
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