

House Committee on Economic Recovery and Prosperity  
900 Court Street NE  
Salem, OR 97301  
February 16, 2021

Dear House Committee on Economic Recovery and Prosperity,

I'm writing to urge you to vote YES on HB 3010 about diversity, equity, and inclusion in incentivized Oregon media productions. It's important that the commitment to Diversity, Equity, & Inclusion be reflected in Oregon's policymaking.

Dru Holley graduate of the Art Institute of Colorado

He is a film producer well-versed in production from the developmental conception to production, editing, and marketing strategy. He thrives on collaboration and has built an impressive freelance creative talent team dedicated to socially conscious and racially just media.

As an African American filmmaker, Dru wants to provide inspiring stories that empower re-thinking systems that are broken. Dru is adept at putting together collaborative creative teams that share his motivation to highlight the stories of people who have largely been ignored or overlooked by past histories and whose experiences in urgent social problems can shape the conversation for solutions and re-write what Toni Morrison called "the master narrative" to illuminate the truth of the past.

This bill passing would open up opportunities in the African American community

Please vote YES on HB 3010 to encourage diversity, equity, and inclusion in our local production industry. I look forward to witnessing the change that comes about when this bill passes!

Regards,

K. Dru Holley

Black Bald Films 84-2414908