



Tom Rinehart
Chief Administrative
Officer

Ted Wheeler
Mayor

CITY OF PORTLAND
**Office of Management
and Finance**
1120 SW 5th Avenue
Portland, OR 97204

P: (503) 823-1182
F: (503) 823-5384
TTY: (503) 823-6868
portlandoregon.gov/omf



OMF OFFICE OF
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PROSPER
PORTLAND
Building an Equitable Economy

January 28, 2021

Senator Ginny Burdick, Chair
Senate Committee on Finance and Revenue
900 Court Street, NE, Hearing Room A
Salem, OR 97301

RE: SB 43

Dear Chair Burdick and Members of the Committee:

The City of Portland supports reauthorization of the Greenlight Oregon Labor Rebate program and the Oregon Production Investment Fund, as proposed by SB 43. These programs attract film and television projects that generate local spending and jobs in our state and region.

Extending these programs for another six years telegraphs that Oregon can support multi-year film projects, and that the industry's investment is protected by continued public investment. There is a direct relationship between these investments and local spending in the Portland metro area and across the state: for example, the ten film and television projects that were in production in Portland this past year employed more than 1,300 local crewmembers, and local businesses benefitted from an estimated \$150 million in production-related spending at hotels, restaurants, and other retail and professional services at a time when many of these businesses were struggling to survive. Bravo's *Top Chef* alone utilized 7,000 hotel nights, spent more than \$5 million locally, and was the sole tenant of Portland Expo Center for the duration of the production (September- October 2020).

The film and television industry has been and will continue to be critical to our economic recovery, and we urge your support for SB 43 to reauthorize these programs. Thank you for consideration of these comments.

Sincerely,

Tom Rinehart, Chief Administrative Officer, City of Portland
Kimberly Branam, Executive Director, Prosper Portland

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