

Senators,

I wanted to reach out to you again to express my support for SB316. This bill, as you know, would make permanent the reduction in the tax we pay on our Oregon distillery tasting rooms.

If we were allowed to keep those earnings that money would directly be invested in our local economy in the form of wages, Oregon-source raw materials, increased advertising buys and more. Most studies put the multiplier effect of locally spend dollars at about \$1.68 per \$1 spent. This means that for each additional dollar we can spend in Oregon \$1.68 in income for other business is created.

This makes this sort of tax relief a direct investment in growing local Oregon businesses. And if there is anything we have learned this past year is that supporting local business is critical to maintaining the stability of our local economies.

Even as the pandemic (hopefully) recedes in 2021 our industry is facing increased competition from all sides. Even the modest amount of money freed up by SB316 could have a foundational impact on our efforts to build sales outside of Oregon. One only needs to look to the beer and wine industries to see how valuable to all of Oregon these exports can be.

I urge you to view SB316 as an investment in Oregon's economic prosperity and a key support of our local, diversified economy.

Thank you,
Alan Dietrich
CEO, Bendistillery