

Dear Senate Finance and Revenue Committee,

I'm writing to urge you to **vote YES on SB43** pertaining to labor rebates and tax credits for media production.

I am writing to provide testimony IN FAVOR of SB43. I've only lived in Oregon for about 5 years, but I lived and worked as an entertainment professional for decades in Hawaii. I saw first-hand how, when we first instituted our film tax incentive the entertainment industry was bringing between 50 and 75 million dollars a year into our economy. As we committed more to a longer-term commitment to providing this tax incentive, since major motion pictures and television series need to plan several years in advance, I watched our industry grow from \$75 million a year to 100 then to over \$200 million a year. When we increased our incentive SLIGHTLY our entertainment industry grew into a \$300 million dollar a year industry IN ONE YEAR. Hawaii currently has an entertainment industry that brings in over \$400 million dollars a year – AND, although it is harder to quantify, we get free advertising from several shows that has boosted our tourism and related businesses two-fold. All in all, a DEPENDABLE film tax incentive not only creates a “clean” industry, and it helps many other local businesses like, hotels, restaurants, caterers, outdoors companies and many others!

Please **vote YES on SB43** to extend these critical programs for our local production industry. It supports my livelihood.

Thank you for your time and attention to this.

Sincerely,
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