MOTION PICTURE ASSOCIATION - AMERICA

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April 22, 2021

The Honorable Ginny Burdick
Co-Chair, Jt. Tax Expenditure Comm.
Oregon State Capitol
Salem OR 97301

The Honorable Nancy Nathanson
Co-Chair, Jt. Tax Expenditure Comm.
Oregon State Capitol
Salem OR 97301

The Honorable Brian Boquist
Vice-Chair, Jt. Tax Expenditure Comm.
Oregon State Capitol
Salem OR 97301

The Honorable Khanh Pham
Vice-Chair, Jt. Tax Expenditure Comm.
Oregon State Capitol
Salem OR 97301

RE: Senate Bill 43 - Support

Dear Senators Burdick and Boquist and Representatives Nathanson and Pham:

I am writing on behalf of the Motion Picture Association – America ("MPA") and our member companies* to let you know of our support for Senate Bill 43, legislation to extend the sunset for incentives for film, television and streaming productions.

Oregon's incentive programs, both the Greenlight Oregon Rebate Program and the tax credit program, contribute to the growth of the media sector within the state. In addition, these incentive programs have attracted out-of-state productions, that also contribute to Oregon's economy, by hiring Oregon residents and purchasing goods and services from Oregon businesses that support production. As noted by the Northwest Economic Research Center, "state investment on production incentives is significantly outweighed by the economic activity that incentivized media production generates within the state."

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* MPA member companies include: The Walt Disney Studios Motion Pictures; Netflix Studios, LLC; Paramount Pictures Corporation; Sony Pictures Entertainment Inc.; Universal City Studios LLC; and Warner Bros. Entertainment Inc.

For these reasons, we urge your favorable consideration of S.B. 43. Please feel free to contact me or our legislative advocate in Salem, John Powell (503.559.5042).

Sincerely,

cc: John Powell
        Members, Joint Tax Expenditure Committee