

*Laura Loucks Make-up Artist  
Portland, OR - Vancouver, WA*

Joint Committee on Tax Expenditure  
900 Court Street NE  
Salem, OR 97301

June 2, 2021

Dear Joint Committee on Tax Expenditure,

I'm writing to urge you to **vote YES on HB 3244 and SB43**. HB3244 expands the Oregon Production Incentive Fund (OPIF) from \$14 million to \$20 million. SB43 extends both the Oregon Production Investment Fund and the Greenlight Oregon programs for +6 years. These bills are critical to keeping our state competitive for film, TV, commercials, and other digital media.

I've been a Make-up Artist in the film industry for 20 years with the last ten in the Portland area. I worked on the NBC television show "Grimm" for 6 years and it allowed me to buy a house and support my family as I had two children during the course of the show. The majority of my work comes from film and television work in the Portland area and without programs like HB3244 and SB43, I'm afraid that productions will not come to our area and will leave me without employment.

There is currently a good base of workers to support incoming film projects which contributes to the economy in Oregon. As the base of workers continues to grow and refine itself, this adds to the appeal of out-of-town productions that their shows will be made with quality crew and potentially adds more work to our area.

As a department head for Make-up, I have personally been asked by production companies to try to buy and use as much local supplies as possible. I've shopped at large department stores, drug stores, grocery stores, local makeup stores, container & equipment stores and outdoor clothing retail stores to name a few. I've seen shows rent hotel rooms, buy food to feed the crew, both through grocery stores and local restaurants, purchase gasoline and rent cars to help with the traveling nature of most productions. It also makes it appealing for the tourism market to see where a show was shot and could add to the travel appeal of the city. This policy would help to attract and retain more production projects and help the economy in our area.

Please **vote YES on HB 3244 and SB43** to expand and extend these critical programs for our local production industry. It supports my livelihood.

Regards,

Laura Loucks  
Film & Television Make-up Artist, Portland, OR