

NBCUniversal

April 27, 2021

The Honorable Ginny Burdick
Co-Chair, Jt. Tax Expenditure Comm.
Oregon State Capitol
Salem OR 97301

The Honorable Nancy Nathanson
Co-Chair, Jt. Tax Expenditure Comm.
Oregon State Capitol
Salem OR 97301

The Honorable Brian Boquist
Vice-Chair, Jt. Tax Expenditure Comm.
Oregon State Capitol
Salem OR 97301

The Honorable Khanh Pham
Vice-Chair, Jt. Tax Expenditure Comm.
Oregon State Capitol
Salem OR 97301

RE: Senate Bill 43 - Support

Dear Senators Burdick and Boquist and Representatives Nathanson and Pham:

On behalf of NBCUniversal I am writing to express support for Senate Bill 43, legislation to extend the sunset for incentives for film, television and streaming productions. NBCUniversal has a deep and extensive history of producing content across Oregon. The year over year positive experiences of producing in Oregon continues to drive our studio divisions' interest in Oregon and is a credit to the state's talented and collaborative workforce, enterprising local suppliers and the state's aesthetic.

In the past decade, the local economic impact of NBCUniversal productions in Oregon exceeds five hundred million dollars and includes the most recent season of Bravo's *Top Chef*; an episodic thriller, *The Girl in the Woods* currently in production for our streaming service Peacock and our NBC network series, *Grimm*. During *Grimm*'s six years of production in Oregon the series was responsible for creating and sustaining more than 960 full time equivalent positions in the local economy.

The catalysts for NBCUniversal's investments in Oregon are the Greenlight and OPIF incentive programs that are judiciously administered and managed by the Oregon Film Office. The continued funding of these programs will ensure the state is positioned to compete with other states and provinces that offer more aggressive incentive programs in order to attract out-of-state investment to create thousands of good paying Oregon production jobs. It is for the foregoing reasons NBCUniversal respectfully requests your support for Senate Bill 43.

Sincerely,

Brian O'Leary

Brian J. O'Leary, Jr.