

Senate Finance and Revenue
900 Court Street NE
Salem, OR 97301

January 26, 2021

Dear Senate Finance and Revenue Committee,

I'm writing to urge you to **vote YES on SB43** pertaining to labor rebates and tax credits for media production.

As a licensed hairdresser and esthetician I chose to work on TV commercials and print advertisements instead of going to work in a salon. Since working in this industry I have worked on National Advertising Campaigns that would normally be filmed in larger markets. It's because of the incentives and lower operating costs these jobs have moved here. My clients include Paper Mate, Sharpie, Dyno Labels, Consumer Cellular, Seagate and more.

My work is 100% reliant on what the advertising agencies can bring to Portland. By attracting these bigger companies through the incentive program I am able to work in a highly competitive field I love. Without these jobs being filmed here I would have to switch my focus to work in another avenue of the industry or move to a larger market and try to build a name there.

Please **vote YES on SB43** to extend these critical programs for our local production industry. It supports my livelihood.

Regards,

Tracy Schulz

Hair and Makeup Artist

Hillsboro, Oregon