

SHADOW MACHINE

PDX | LA

January 26, 2021

Senate Finance & Revenue Committee
900 Court Street NE
Salem, Oregon 97301
Attn: Sen. Ginny Burdick, Chair

RE: SB 43 – 2021 Regular Session – Relating to Economic Incentives for Film Production

Dear Committee and Chair Ginny Burdick:

We write to you today in support of extending the January 1, 2024 sunset date for the Greenlight labor rebate and Oregon Production Incentive Fund tax credit contributions six (6) years under Senate Bill 43.

I have been employed in Legal & Business Affairs in the stop-motion animated feature production industry in Oregon for ten (10) wonderful and continuous years, first at LAIKA since 2011 and with ShadowMachine since 2019. We are blessed that ShadowMachine opened the Portland studio because the Portland metro area is home to the largest and most acclaimed stop-motion animation artisan communities in the entire United States.

Notably, stop-motion animated feature films take nearly three (3) years to produce, not including the time it takes to negotiate, budget and staff beforehand. Hence, nearly ½ way through our current project, we are currently reviewing and considering our potential next project(s), which can take 4-5 years from booking through producing to delivery. Our production and finance partners however can place their projects anywhere in the world, and a material consideration in choosing where to place a production are the production incentives in the state. We simply cannot provide the stability and assurances our partners require on the timeliness applicable to these projects when we are staring down a sunset deadline without any assurance that the current incentives will not disappear in the middle of a production. We have hundreds of employees, vendors, landlords, etc. hoping that we will be able to roll from one production to the next without delay, the threat of relocations, or worse.

We implore you to pass SB 43 and provide the stability that is necessary for this industry to continue to function sustainably here in Oregon.

Respectfully yours,



Rosemary Colliver
Head of Legal & Business Affairs