



JOINT COMMITTEE ON WAYS AND MEANS SUBCOMMITTEE ON HUMAN SERVICES
Senator Kate Lieber, Co-Chair
Representative Rob Nosse, Co-Chair

February 10, 2021

**TESTIMONY IN SUPPORT for HB 5024 and FUNDING FOR
TOBACCO PREVENTION AND CESSATION PROGRAMS**

The American Lung Association is the leading organization working to save lives by improving lung health and preventing lung disease, through research, education, and advocacy. The work of the American Lung Association is focused on four strategic imperatives: to defeat lung cancer; to improve the air we breathe; to reduce the burden of lung disease on individuals and their families; and to eliminate tobacco use and tobacco-related diseases.

The American Lung Association strongly supports funding for comprehensive tobacco prevention and control strategies.

The Lung Association's "State of Tobacco Control" report grades states on evidence-based policies that are proven to reduce the deadly health harms of tobacco use. This year's report clearly shows that more work needs to be done in Oregon. Oregon's report is attached. Oregon received 1 A, 2 Cs and 2 Fs.

This November, Oregon voters approved Measure 108, increasing tobacco taxes, and providing additional revenue and resources for tobacco prevention efforts.

Oregon's Tobacco Prevention and Education Program is underfunded yet uses their limited resources according to the Centers for Disease Control and Prevention's guidelines. The Lung Association strongly urges you to honor voters' voices and appropriate additional dollars for tobacco prevention efforts.

Tobacco remains the number one cause of preventable death in Oregon, and youth vaping is an epidemic. Given the additional threat to lung health from COVID 19, now is the time to invest in tobacco prevention efforts.

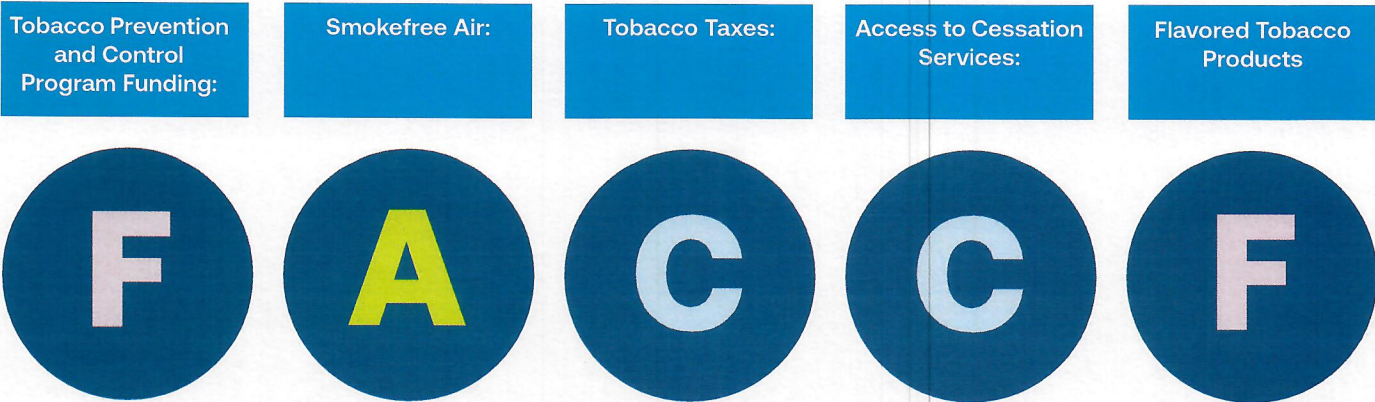
Sincerely,

A handwritten signature in blue ink that reads "Carrie Nyssen".

Carrie Nyssen
Senior Director of Advocacy, American Lung Association in Oregon



We know how to prevent tobacco use and help current smokers quit, but states and the federal government are not implementing these proven-effective, lifesaving laws and policies. The American Lung Association’s “State of Tobacco Control” 2021 report shows both the progress and failure of states and the federal government to prevent and reduce tobacco use. To learn more go to Lung.org/sotc.



State Goals:

1. Prohibit the sale of all flavored tobacco products;
2. Implement a state tobacco retail licensure program; and
3. Increase funding for tobacco prevention and cessation programs.

State Facts:

Health Care Costs Due to Smoking:	\$1,547,762,592
Adult Smoking Rate:	14.5%
High School Smoking Rate:	4.9%
High School Tobacco Use Rate:	23.1%
Middle School Smoking Rate:	2.6%
Smoking Attributable Deaths:	5,470

Flavored tobacco products must be prohibited

- Nearly 85% of Black Americans who smoke use menthol cigarettes.
- Over 80% of high school students and over 70% of middle school students who vape use flavored e-cigarettes.
- After the sale of most flavored e-cigarette pods were prohibited, disposable e-cigarette use increased 1000% among high school students from 2019-2020

Lung.org/sotc

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