

Naomi Michelle Yospe Production Coordinator

Local 871 ♦ Local 488

Senate Finance and Revenue
900 Court Street NE
Salem, OR 97301
January 26, 2021

Dear Senate Finance and Revenue Committee,

I'm writing to urge you to **vote YES on SB43** pertaining to labor rebates and tax credits for Media, Film and Television Production.

I started my career in Film and Television Production in 1995 in Portland, OR, and have seen this industry grow immensely within the last ten years. After living and working in Los Angeles for nine years, I was able to move back to Portland, buy a house, and work here consistently due to the growing work opportunities in this state. We now have a very well-known talented and skilled local crew along with reputable local vendors that keep this industry thriving here!

It is 100% due to labor rebates and tax credits that keep this industry strong in our state, and we're experiencing this economic success along with other states such as Georgia (Atlanta) and Louisiana (New Orleans). My position as a local Production Coordinator allows me to work directly with producers and studios, and I can say with certainty that these incentives are already built into the budget before a production greenlights shooting in a city/state. Absolutely EVERYTHING else within the shoot is dictated around the state which offers these incentives, meaning they will work with the kind of locations, experience of the crew, etc within the state offering incentives. Because Oregon is now known for having such experienced local crews and vendors, our state has become known as a success story for all kinds of productions to shoot here!

This industry doesn't only support the livings of hundreds of local crew, cast and equipment vendors. This industry adds to the economic success of our hotels, restaurants, and cities throughout the state which make money from permitting and renting out occupancy for shoot locations, production offices and construction mills and stages. Film and television shoots also provide a positive image of our state which has encouraged tourism. This is a win/win for our state!!

Please **vote YES on SB43** to extend these critical programs for our local production industry. It supports my livelihood and allows me to keep living and working in this amazing state!

Best,

Naomi Michelle Yospe
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