

SB 5555

PLEASE FUND HB 3376, within SB 5555.

Movie theaters were not included in the \$25 million that went to live performance venues, last year. They have been largely overlooked in the relief aid programs.

Due to COVID 19, independent movie theaters and their owners/operators, such as Salem Cinema and owner Loretta Miles, are in serious jeopardy without your help. Funding is desperately needed to help address fixed costs incurred while movie theaters were required to close their doors for the past year. In addition, movie theaters will incur heavy capital expenses to reopen safely in a post-COVID environment.

Like Salem Cinema, independent movie theaters matter, greatly:

They are an integral part of our community — no less important than churches, libraries, and schools. It would be devastating to lose it.

In addition to supporting small business employers, independent movie theaters provide so much more:

For instance, Salem Cinema strengthens the fabric of our community; it is a reason to live in Salem, and a reason to consider Salem a destination for visitors;

It provides an alternate venue for much needed social gathering (v.s. bars, restaurants, and sporting events);

It provides a service, as well as a shared experience, that isn't duplicated by any other movie theater in the area;

It is welcoming, respectful, and supportive of all ages, ethnicities, and backgrounds;

For the regular or the occasional movie goer, Salem Cinema can be counted on to entertain, inform, educate, inspire, heal, and enlighten the world;

Through films, Oregon's independent theaters open our minds and hearts, lifting us up to be better versions of ourselves, as individuals, neighbors and citizens.

WON'T YOU PLEASE HELP TO KEEP THE LIGHTS ON?

Respectfully,

Sylvia and Kent Taylor (McMinnville, Oregon)