

Please support theaters, particularly independent ones like Salem Cinema. They bring in more money for our community because people watch films there instead of at home streaming, where the money goes to companies in California and abroad. Furthermore, independent Oregon theaters help distribute films made in Oregon, boosting our film industry and bringing broader attention to Oregon in the form of tourism. Theaters, particularly independent ones, offer a fantastic return on investment, more than many other businesses. Letting Oregon's smaller theaters fail would be disastrous short-term thinking. Recovering fully from the pandemic will take time and we need to think in the long-term. Our state can either be beholden to large states and their massive corporations, as with California's film industry, or we can support Oregonian industries and make Oregon prosper. Please support Oregonians and pass this bill.