

My name is Hannah Kullberg, I am a packaged food business founder in Oregon. To support founders and leaders on this hard hard road, I created a resource sharing network and community of over 500 packaged food & beverage founders. It is on behalf of them that I write in favor of SB5502. Our state is unique in that it is possibly the best place to start a food company, Oregonians are creative and unique and we live in a state with abundant and diverse agriculture and clean water. Our makers are leading the trends in organic, non-gmo, fresh, vegan foods. We have growers who also make value-added, seed to shelf. These businesses are well supported by their local communities, but they reach a threshold where they need to go beyond their local and reach into new communnitties. They need to do this to build sustainable resilient businesses. The ODA supports these makers, these small to medium size processors like no other organization from the extremely helpful food safety licensing teams to the marketing department. They are meeting my community where we are at. Please support them in advancing their work and supporting my community of makers, founders, processors, manufacturers who want nothing else than to build healthy viable businesses for themselves, their families, and their communities.

Thank you.