

Unlike most other businesses, theaters such as Salem Cinema experienced a total shutdown for nearly a year. That's borderline disaster! Theaters were not included in the \$25 million that went to live performance venues last year, and they desperately need that kind of support, too. Theaters face a long road to recovery without new film product and capacity restrictions. Even with greater capacity allowances (50% and above), theaters will still be limited to roughly 25% capacity due to 6' social distancing requirements. Just on the edge of final shutdown. Funds are needed to help address fixed costs incurred while theaters were required to be closed and capital expenses related to re-opening.

Salem Cinema is a vital part of our arts and entertainment community. COVID-19 has dealt a serious blow to its operations and maintenance. Please help them continue in their mission of providing quality, innovative and affordable entertainment to moviegoers all throughout the greater Salem area.