

My family and I have been going to Salem Cinema since we moved to Salem in 2001. We are blessed to have this independent theater in our community because of Loretta's tireless efforts to bring the area independent movies and film festivals not available with the larger movie chains. Unfortunately Loretta has been unable to access stimulus funds until the most recent CARES Act. She has invested capital funds to enhance the ventilation system and participate in CinemaSafe, a protocol of uniform health and safety guidelines in place across 315 cinema operators. created by the members of the National Association of Theatre Owners (NATO). The funds provided by this bill would help fill the gap in revenue lost since theaters were closed in March 2020, with brief reopenings this year.

Not only does Loretta provide the Salem community with outstanding films of all genres, but she also holds fundraisers for local organizations that benefit from ticket sales for specific films. She and her staff have done an excellent job with making the theater experience safe and welcoming, in spite of Covid protocols. Plus, Salem Cinema has the best popcorn in the area!!!

Salem Cinema is a much-loved fixture, and those of us who support Loretta want it to be around for many more years. Please consider granting Salem Cinema much-needed funds to do that. From a devoted fan, Kristi Bowman