Salem Cinema needs our support. For many years now, this wonderful center of cultural exchanges has been a most active and stimulating institution in our city, thanks to which many generations of spectators have grown acquainted with one of the most rappresentative forms of art in America. Through films, ideas can be shaped and discussed, thus becoming important elements of social cohesion. Watching films in a theater such as Salem Cinema enhances exponentially this experience, for it transforms the dark room in one of the most illuminated places one could possible be in. At the projections of Salem Cinema, thoughts circulate and ideas are endlessly disseminated, promoting constructive forms of citizenship and collective engagement.