



March 24, 2021

The Honorable Pam Marsh, Chair
House Committee on Energy and Environment
900 Court Street NE
Salem, OR 97301

RE: HCR 24 – Commemorating the 50th Anniversary of Oregon’s Bottle Bill

Dear Chair Marsh and members of the Committee:

On behalf of Molson Coors Beverage Company, I am writing to offer support for HCR 24, marking the 50th anniversary of Oregon’s landmark Bottle Bill. As the first container-deposit law in the country, the Bottle Bill has become a national model for other states—indeed the world—to ensure more cans and bottles avoid the landfill.

Molson Coors Beverage Company has had a longstanding commitment to environmental sustainability and recycling beverage containers has been a critical part of that effort. In the 1950s, we pioneered the 100% recyclable aluminum can and even told customers that we would buy back cans and recycle them for a penny a piece. Today, we have a 2025 target to cut absolute carbon emissions across our supply chain by 20 percent and we have been collaborating to improve recycling infrastructure and support a better recycling system for communities, government and industries around the world. Through our work, we hear policymakers and advocates across the country express envy at Oregon’s effective Bottle Bill program. In particular, the collaborative and adaptable nature of the program is always lauded. Stakeholders in Oregon come together to work through challenges, innovate and improve the Bottle Bill. Truly, Oregon’s Bottle Bill is a tremendous model.

Molson Coors applauds the State of Oregon on reaching this momentous 50th anniversary. We look forward to partnering with you on future innovative and effective environmental programs.

Sincerely,

A handwritten signature in black ink that reads "Rachel Zenner". The signature is fluid and cursive, with a long horizontal line extending to the right.

Rachel Zenner
Director, Regional Government Affairs
Pacific Region