



House Committee on Revenue
900 Court Street NE
Salem, OR 97301

March 22, 2021

Dear House Committee on Revenue,

I'm writing to urge you to **vote YES on HB 3244** to expand the Oregon Production Incentive Fund (OPIF) from \$14 million to \$20 million. This program is critical to keeping our state competitive for film, TV, commercials, and other digital media.

My name is Bruce Lawson and I'm a native Oregonian. I've been making my living as a filmmaker in Oregon for the past 38 yrs. I grew up in Portland, Graduated from University of Oregon and I chose to raise my family and make my living here in my home state rather than migrate to another state. I have been fortunate enough to work on both TV Series' and Features due to the success of OPIF.. Without this program I would not have been able to support myself or my family without leaving Oregon for work.

In 1996 I started a partnership with my brother Brent and we formed BLT Productions, L.L.C.. We invested in a full Feature Grip package which continued to grow. Then in 2006, due to increased growth and business we were able to purchase both a 48' and 35' trailer to provide grip support for any project ranging from commercials to major motion pictures.

Our Investments and commitment to growth are made possible due to the increased projects locally filmed in Oregon. These projects came here due to the quality crew, abundant locations and the incentive which the state provides.

We must not only continue to offer an incentive to film here in Oregon but we must try to be even more competitive with states like Georgia, Massachusetts, Louisiana and New Mexico.

I encourage you to do all you can to insure the continued success of our great film industry here in Oregon. I feel that together, we can pass this necessary increase in our incentive and promote diversity, equity and inclusion in our industry.

Please **vote YES on HB 3244** to expand OPIF and increase media production jobs and spending in our state.

Sincerely,

Bruce Lawson

Key Grip

1st Asst Director

BLT Productions, L.L.C.