

Mana Strategies LLC

House Committee on Revenue  
900 Court Street NE  
Salem, OR 97301

March 19, 2021

Dear House Committee on Revenue,

I'm writing to urge you to **vote YES on HB 3244** to expand the Oregon Production Incentive Fund (OPIF) from \$14 million to \$20 million. This program is critical to keeping our state competitive for film, TV, commercials, and other digital media.

Please **vote YES on HB 3244** to expand OPIF and increase media production jobs and spending in our state.

Film and television have been a part of my family's life for almost 10 years. My son Riley has been drawn to the industry since a very young age. Having more financial support available could bring larger productions to us and could provide additional revenue to local small businesses. We love Oregon and would be grateful to have more work available for all. Before COVID-19 we were filming a short film and are eager to return to set.

Regards,  
Alea Keating  
Mana Strategies LLC