



March 19, 2021

House Committee on Revenue
Representative Nancy Nathanson, Chair
Oregon State Capitol
900 Court Se. NE
Salem, OR 97301

Subject: City of Eugene Support of HB 3244, Film Incentive Funding Program

Dear Chair Nathanson and members of the House Revenue Committee:

The City of Eugene provides Permit assistance to incoming film productions wishing to use City property or public rights of way and as an economic development activity, staff provide assistance for crew, talent, location assistance, and the like for commercial film and television productions in our area.

The City appreciates the work of the Oregon Office of Film and Video Office in promoting filmmaker productions in our area and I am typically their first contact so I know firsthand the quality of the productions that have sought to include Eugene, and understand the competition for attracting this industry nationwide from other State-based incentive programs.

I have assisted long enough to know that an increase to the OPIF also means a proportional increase to both the L-OPIF and R-OPIF funds which directly support lower budgeted local productions and regional production work, respectively. Thank you for our consideration of our support.

Sincerely,

Pam Berrian
Telecommunications Program Manager - (submitted electronically).

Cc: Ethan Nelson, Eugene Legislative Director